



Student recruitment events

Spring/Fall 2026 schedule



Be where the decisions are made

By 2030, there could be as many as **8.5 million international students worldwide** – but with shifting demographics, geopolitics, and labour market needs, the path to enrolment is **anything but certain**.

Amid this noise, one fact is clear: in-person events remain a vital touchpoint. University fairs are still cited by 35% of students as a top source of information, and the influence of peer and alumni conversations is rising – now valued by a quarter of candidates. (Source: Global Student Flows 2025)

In a world of endless scrolls and swipes, real conversations cut through.

A direct connection builds trust, answers real questions, and leaves a lasting impression – turning curiosity into enrolment.

Studying abroad is a life-changing choice. Help students make it with confidence by meeting them in their hometown. Offer clarity. Build trust. Show why your institution stands apart. Because when it comes to their future, nothing beats a personal conversation.

2025 highlights

161,750

prospective students registered for 2025 events

4,980

tables were filled by **560 institutions** across **136 cities** worldwide

Meet your future students

62% of attendees are looking to apply within six months

78% apply to at least two schools they meet at our events

79% engage with institutions they hadn't heard of before

Source: QS events data 2022–2025

“The global reach of QS events has allowed us to attract students at scale, ensuring a diverse and extensive pool of applicants. **We saw a ~49% increase in international applications.**”

Richard James Associate Director, Graduate Recruitment
J. Mack Robinson College of Business at Georgia State University



Spring/Fall 2026 events

Why choose QS events?

Diversify your pipeline

With events in 35 countries, connect with emerging markets and diverse talent pools. From fresh territories to familiar ground, build stronger pipelines face-to-face.

The 2026 schedule is bigger than ever with new cities, returning favourites, and more events formats in popular locations. Highlights include San Jose, Salt Lake City, Padua, Nairobi, Abu Dhabi and Kampala joining the tour, plus new High School Tours in Africa, Asia and the Middle East.

Specialised tours, sharper results

Reach the right candidates with events tailored by study level: undergraduate, Master's, and MBA. Plus, Women in Leadership events in multiple regions.

Catch every lead

Missed a student at the fair? You don't miss the data. Gain access to all student registrant data for the events you book. With an average of 800 registrants per event, you'll have every opportunity to reconnect after and maximise your ROI.

Beyond event day impact

Your impact extends past the fair. Stay top-of-mind with QS student recruitment solutions – from digital campaigns pre- and post-event to enquiry management and offer-holder support. We help you convert interest into applications.

Bespoke schedules for better connections

If you know your target markets, we've got the events to reach them. Not sure? We'll use our market and event insights to recommend a personalised schedule to achieve your goals. **Save more with multi-event and full tour bookings.**

Support every step

From pre-departure briefings to in-country assistance and dedicated WhatsApp groups, our support makes international recruitment seamless. Focus on connecting with students and we'll handle the rest.



Our events

Event	Study level interest	Event duration	Candidate networking	Candidate matching	Pre-arranged meetings
QS Discover Meet hundreds of qualified candidates at high-energy fairs. Increase visibility, build pipelines, and raise brand profile through presentations and info sessions.	Undergraduate, Master's and MBA	2.5 hours	✓		
QS Connect AI-matching preschedules 5 x 25-min meetings with your ideal candidates (up to 5 per session) – saving time, deepening conversations, and driving conversion.	Master's and MBA	2.5 hours		✓	✓
QS Connect Plus Combine 5 x 25-min pre-arranged meetings with open networking – giving you more chances to connect and fill programmes.	MBA	3 hours	✓	✓	✓
QS Apply Recruit top students at fairs. Local expertise connects you with ideal candidates.	Undergraduate and Master's	3 hours	✓		
Women in Leadership Premium forum connecting top business schools with high-potential women candidates through panels, keynote, and roundtables, building engagement and visibility in inclusive leadership.	Master's and MBA	2 hours	✓		
High School Tours Meet top international high school students. Curated access through trusted local relationships.	Undergraduate	2 hours	✓		



QS High School Tours

Trusted access to leading international high schools

QS High School Tours connect universities with high-achieving, globally minded students through structured in-person visits to top international schools.

Built on QS market intelligence and long-standing school relationships, tours are designed to prioritise schools with strong progression to international undergraduate study.

Each school visit typically includes

- QS student briefing
- Short university introductions
- Mini fair-style engagement session
- Opportunities to connect with counsellors and school leadership

Why participate?

- Direct access to high-achieving students
- Strong engagement within trusted school environments
- Consistent delivery across every visit
- Efficient multi-school regional coverage
- Delivered and supported by QS teams locally

Event format

2–3 school visits per day across key cities

2-hour structured engagement per school

Full tour dates and locations are listed later in this brochure.

Seamless travel experience

Our optional seamless travel experience removes the complexity of planning, so you can focus entirely on engaging with students. Accommodation, internal flights, ground transportation, and welcome and farewell dinners are fully managed and accompanied by our QS team.

You simply arrange your international flights, and we take care of the rest, ensuring a smooth and worry free tour experience.



Spring/Fall 2026 events

What's included in your event booking?

Event essentials

- Table (institutions are responsible for logistics of materials)
- Free Wi-Fi, water, tea/coffee and light snacks

Networking & support

- Exhibitor drinks reception after every event
- Optional social activities, including local sightseeing (selected locations)
- Dedicated WhatsApp groups for on-the-day support, peer networking and social meet-ups
- Pre-departure briefings with country- and region-specific insights, plus event and travel guidance
- Where QS has an office, visa invitation letters can be provided to support applications

Tools & data

- Access to the QS Outreach portal to view event details, peers attending, and meeting schedules
- GDPR-compliant registrant and lead data downloads from the events you attend – with an average of 800+ registrants per event, giving you qualified event leads for direct follow-up

Event extras

Extra	Details
Tour-ready package	Run digital campaigns before and after your events to build awareness ahead of time and stay top-of-mind to convert interest into action.
Event content opportunities	Share your expertise with prospective students through a pre-event webinar or a 25-minute seminar before or during the fair.
Event sponsorship	Boost visibility with your logo on rotating slides, clickable branding on candidate reminder emails, plus a short address before the event begins.
Seminar room rental	Create deeper connections by hosting alumni meet-ups, private presentations or offer-holder sessions in your own seminar space.



Global calendar view

January

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Latin America (Jan 29-31)

April

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

Asia (Apr 7-11)

Africa (Apr 12-18)

Africa (Apr 19-25)

Africa (Apr 26-30)

February

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

Latin America (Feb 1-7)

Latin America (Feb 8-13)

USA & Canada (Feb 19-21)

Europe (Feb 22-28)

May

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Africa (May 1-2)

Middle East (May 6-7)

India (May 8)

India (May 10-16)

March

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

USA & Canada (Mar 1-7)

Europe (Mar 1-7)

USA & Canada (Mar 8-14)

Europe (Mar 8-14)

Europe (Mar 15-21)

Europe (Mar 22-28)

Spring events regional tours

- Latin America
- USA & Canada
- Europe
- Asia
- Africa
- Middle East
- India



Spring/Fall 2026 events

Global calendar view

August

S	M	T	W	T	F	S
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Latin America (Aug 27-28)

Latin America (Aug 30-31)

November

S	M	T	W	T	F	S
1	2	3	4	5	6	7
Europe						
Asia						
8	9	10	11	12	13	14
Asia						
15	16	17	18	19	20	21
Asia						
22	23	24	25	26	27	28
29	30					

South Asia (Nov 30)

September

S	M	T	W	T	F	S
		1	2	3	4	5
Latin America						
6	7	8	9	10	11	12
Latin America						
13	14	15	16	17	18	19
Latin America		Middle East				
		USA & Canada				
20	21	22	23	24	25	26
Central Asia		Africa				
27	28	29	30			
		Europe				

December

S	M	T	W	T	F	S
		1	2	3	4	5
South Asia						
6	7	8	9	10	11	12
South Asia						
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

October

S	M	T	W	T	F	S
				1	2	3
		Africa				
		USA & Canada				
		Europe				
4	5	6	7	8	9	10
USA & Canada						
Europe						
11	12	13	14	15	16	17
USA & Canada						
Europe						
18	19	20	21	22	23	24
USA & Canada						
Europe						
25	26	27	28	29	30	31
East & South East Asia						

Fall events regional tours

- Latin America
- USA & Canada
- Europe
- East & South East Asia
- Africa
- Middle East
- South Asia
- Central Asia



Spring 2026 Tour

Recruit top students in

Africa

A snapshot of our Spring 2025 events

Total student registrations

5,603

Average age of attendees

27

Top five study destinations

**US, Canada, UK,
Germany, Australia**

Top five subject areas

**Business,
Computer Science,
Art and Design,
Accounting,
Marketing**

Most popular event

**QS Apply Fair
Accra
377 attendees**

Plan your Spring 2026 tour

Location	Date	Study level	Event	Format
Kampala	23 April	Undergraduate and Master's	QS Apply	Fair
Nairobi	25 April	Undergraduate and Master's	QS Apply	Fair
Accra	28 April	Undergraduate and Master's	QS Apply	Fair
Abuja	30 April	Undergraduate and Master's	QS Apply	Fair
Lagos	2 May	Undergraduate and Master's	QS Apply	Fair

Calendar conflicts? Let a QS in-country expert represent your university or consider purchasing pre-qualified leads for post-event outreach.



Spring/Fall 2026 events

Request pricing at qs.com/schedule

Fall 2026 Tour

Recruit top students in

Africa

A snapshot of our Fall 2025 events

Total student registrations
7,663

Average age of attendees
26

Top five study destinations
**Canada, UK, US
Australia, New Zealand**

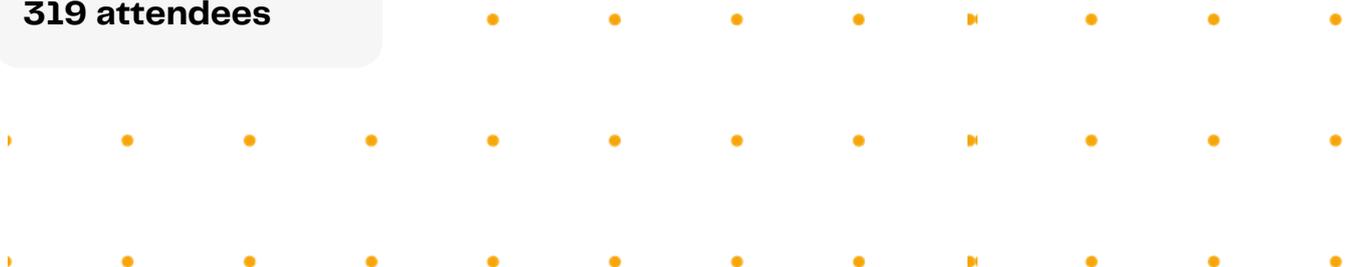
Top five subject areas
**Computer Science,
Business, Data Science,
International Relations, Nursing**

Most popular event
**QS Apply Fair
Accra
319 attendees**

Plan your Fall 2026 tour

Location	Date	Study level	Event	Format
Addis Ababa	22 September	Master's and MBA	QS Discover	Fair
		Undergraduate	High School Visit	Mini Fairs
Nairobi	24 September	Master's and MBA	QS Discover	Fair
		Undergraduate	High School Visit	Mini Fairs
Accra	26 September	Master's and MBA	QS Discover	Fair
Kumasi	29 September	Master's and MBA	QS Discover	Fair
		Undergraduate	High School Visit	Mini Fairs
Lagos	1 October	Master's and MBA	QS Discover	Fair
	1 & 2 October	Undergraduate	High School Visit	Mini Fairs
Abuja	3 October	Master's and MBA	QS Discover	Fair

Calendar conflicts? Let a QS in-country expert represent your university or consider purchasing pre-qualified leads for post-event outreach.



Spring/Fall 2026 events

Request pricing at qs.com/schedule

Fall 2026 Tour

Recruit top students in

Central Asia

A snapshot of our Fall 2025 events

Total student registrations

4,023

Average age of attendees

23

Top five study destinations

**Europe, US, UK,
Canada and
Australia**

Top five subject areas

**Business, Computer
Science,
International
Relations, Economics,
Marketing, Art &
Design**

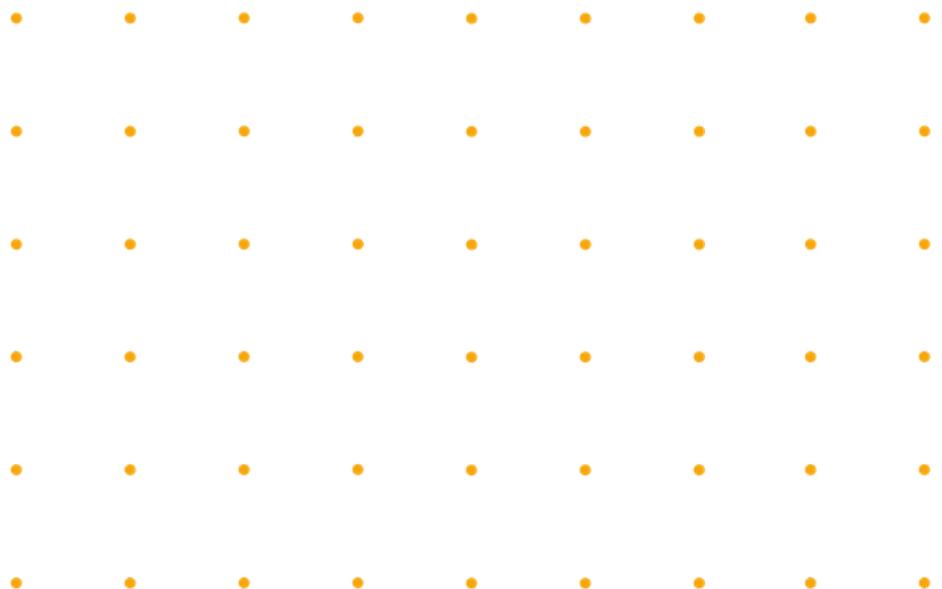
Most popular event

**QS Apply Fair
Almaty
298 attendees**

Plan your Fall 2026 tour

Location	Date	Study level	Event	Format
Baku	21 September	Master's and MBA	QS Discover	Fair
Tbilisi	23 September	Master's and MBA	QS Discover	Fair
Tashkent	24 September	Undergraduate and Master's	QS Discover	Fair
Astana	26 September	Undergraduate and Master's	QS Discover	Fair
Almaty	27 September	Undergraduate and Master's	QS Discover	Fair
Almaty	28 September to 2 October	Undergraduate	High School Tour	Mini Fairs at High Schools
Astana				
Tashkent				

Calendar conflicts? Let a QS in-country expert represent your university or consider purchasing pre-qualified leads for post-event outreach.



Spring/Fall 2026 events

Request pricing at qs.com/schedule

Spring 2026 Tour

Recruit top students in

East & South East Asia

A snapshot of our Spring 2025 events

Total student registrations

14,344

Average age of attendees

25

Top five study destinations

US, Canada, UK, Germany, Australia

Top five subject areas

Business, Economics, Marketing, Art & Design, Computer Science

Most popular event

QS Discover Master's Jakarta 982 attendees

Calendar conflicts?

Let a QS in-country expert represent your university or consider purchasing pre-qualified leads for post-event outreach.

Plan your Spring 2026 tour

Location	Date	Study level	Event	Format
Taipei	7 April	Master's	QS Discover	Fair
		MBA	QS Discover	Fair
Shenzhen	9 April	Master's	QS Discover	Fair
		MBA	QS Discover	Fair
Shanghai	11 April	Master's	QS Discover	Fair
		MBA	QS Discover	Fair
Beijing	12 April	MBA	QS Discover	Fair
		Master's	QS Discover	Fair
Seoul	14 April	MBA	QS Discover	Fair
		Master's	QS Discover	Fair
Tokyo	16 April	MBA	QS Discover	Fair
		Master's	QS Discover	Fair
Hanoi	18 April	Master's	QS Discover	Fair
Ho Chi Minh City	19 April	Master's	QS Discover	Fair
Bangkok	21 April	MBA	QS Discover	Fair
		Master's	QS Discover	Fair
Kuala Lumpur	23 April	MBA	QS Discover	Fair
		Master's	QS Discover	Fair
			QS Connect	Meetings
Jakarta	25 April	MBA	QS Discover	Fair
		Master's	QS Discover	Fair
			QS Connect	Meetings
Singapore	27 April	MBA	QS Connect Plus	Meetings & networking
		Master's and MBA	QS Discover	Fair
Manila	29 April	MBA	QS Discover	Fair
		Master's	QS Discover	Fair
			QS Connect	Meetings



Spring/Fall 2026 events

Request pricing at qs.com/schedule

Fall 2026 Tour

Recruit top students in

East & South East Asia

A snapshot of our Fall 2025 events

Total student registrations

18,845

Average age of attendees

25

Top five study destinations

US, UK, Canada, Australia, Singapore

Top five subject areas

Business, Computer Science, Accounting, Economics, Marketing

Most popular event

**QS Discover
MBA Jakarta
508 attendees**

Calendar conflicts?

Let a QS in-country expert represent your university or consider purchasing pre-qualified leads for post-event outreach.

Plan your Fall 2026 tour

Location	Date	Study level	Event	Format
Tokyo	27 October	Master's	QS Connect	Meetings
			QS Discover	Fair
		MBA	QS Discover	Fair
Seoul	29 October	Master's	QS Connect	Meetings
			QS Discover	Fair
		MBA	QS Discover	Fair
Beijing	31 October	Master's	QS Connect	Meetings
			QS Discover	Fair
		MBA	QS Discover	Fair
Shanghai	1 November	Master's	QS Connect	Meetings
			QS Discover	Fair
		MBA	QS Discover	Fair
Guangzhou	3 November	Master's and MBA	QS Discover	Fair
Taipei	5 November	Master's	QS Connect	Meetings
		Master's and MBA	QS Discover	Fair
Ho Chi Minh City	7 November	Master's	QS Discover	Fair
		MBA	QS Discover	Fair
Hanoi	8 November	Master's	QS Discover	Fair
		MBA	QS Discover	Fair
Bangkok	10 November	Master's	QS Connect	Meetings
			QS Discover	Fair
		MBA	QS Discover	Fair
Kuala Lumpur	12 November	Master's	QS Connect	Meetings
			QS Discover	Fair
		MBA	QS Discover	Fair



Spring/Fall 2026 events

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Fall 2026 Tour

Recruit top students in

East & South East Asia

A snapshot of our Fall 2025 events

Total student registrations

18,845

Average age of attendees

25

Top five study destinations

US, UK, Canada, Australia, Singapore

Top five subject areas

Business, Computer Science, Accounting, Economics, Marketing

Most popular event

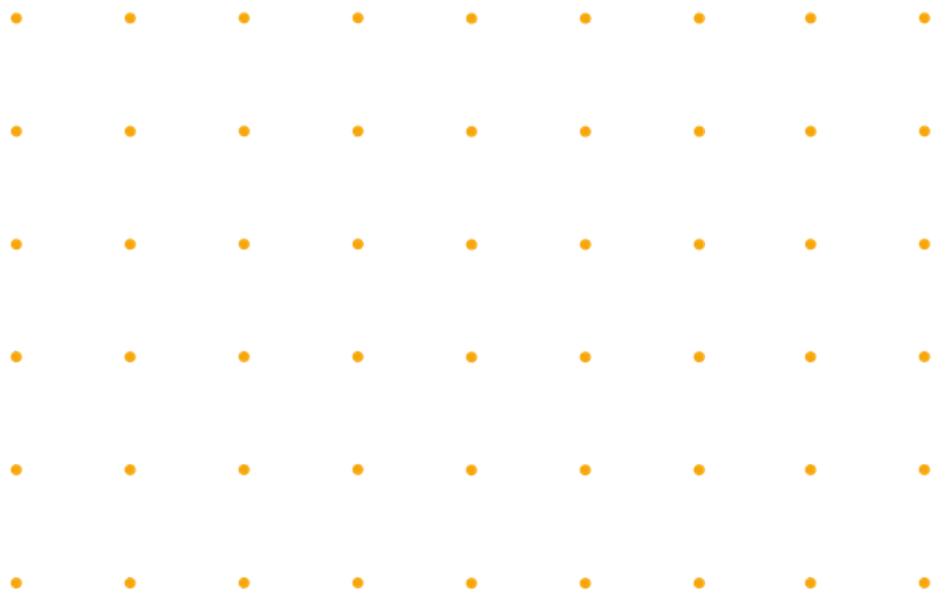
QS Discover MBA Jakarta 508 attendees

Calendar conflicts?

Let a QS in-country expert represent your university or consider purchasing pre-qualified leads for post-event outreach.

Plan your Fall 2026 tour

Location	Date	Study level	Event	Format
Jakarta	14 November	Master's	QS Connect	Meetings
			QS Discover	Fair
		MBA	QS Discover	Fair
		Master's and MBA	Women in Leadership	Roundtable
Surabaya	17 November	Master's and MBA	QS Discover	Fair
Singapore	19 November	Master's and MBA	QS Discover	Fair
Manila	21 November	Master's	QS Connect	Meetings
		Master's and MBA	QS Discover	Fair
Bangkok	16 November to 20 November	Undergraduate	High School Tour	Mini Fairs at High Schools
Kuala Lumpur				
Singapore				



Spring/Fall 2026 events

Request pricing at qs.com/schedule

Spring 2026 Tour

Recruit top students in

Europe

A snapshot of our
Spring 2025 events

Total student registrations

13,242

Average age of attendees

26

Top five study destinations

**UK, US, Germany,
Italy, France**

Top five subject areas

**Business, Accounting,
Marketing,
Economics,
Art & Design**

Most popular event

**QS Discover
Master's Milan
482 attendees**

Calendar conflicts?

Let a QS in-country expert represent your university or consider purchasing pre-qualified leads for post-event outreach.

Plan your Spring 2026 tour

Location	Date	Study level	Event	Format
Istanbul	28 February	Master's	QS Connect	Meetings
			QS Discover	Fair
Ankara	1 March	Master's	QS Discover	Fair
Thessaloniki	3 March	Master's	QS Discover	Fair
Athens	4 March	MBA	QS Connect Plus	Meetings & networking
	5 March	Master's	QS Connect	Meetings
QS Discover			Fair	
Naples	7 March	Master's	QS Discover	Fair
Turin	9 March	Master's	QS Connect	Meetings
		Master's	QS Discover	Fair
Milan	9 March	MBA	QS Connect Plus	Meetings & networking
	10 March	Master's	QS Connect	Meetings
		Master's	QS Discover	Fair
Padua	12 March	Master's	QS Discover	Fair
London	12 March	MBA	QS Connect Plus	Meetings & networking
	14 March	Master's	QS Connect	Meetings
QS Discover			Fair	
Amsterdam	16 March	MBA	QS Connect Plus	Meetings & networking
		Master's	QS Discover	Fair
Brussels	17 March	MBA	QS Connect Plus	Meetings & networking
		Master's	QS Discover	Fair
Paris	19 March	MBA	QS Connect Plus	Meetings & networking
		Master's	QS Connect	Meetings
			QS Discover	Fair
Frankfurt	21 March	MBA	QS Connect Plus	Meetings & networking
Lisbon	21 March	Master's	QS Discover	Fair
Düsseldorf	23 March	MBA	QS Connect Plus	Meetings & networking
		Master's	QS Discover	Fair
Berlin	25 March	MBA	QS Connect Plus	Meetings & networking
		Master's	QS Discover	Fair
Hamburg	26 March	MBA	QS Connect Plus	Meetings & networking
		Master's	QS Discover	Fair



Spring/Fall 2026 events

Request pricing at qs.com/schedule

Recruit top students in

Europe

A snapshot of our Fall 2025 events

Total student registrations

16,770

Average age of attendees

25

Top five study destinations

UK, US, Italy, Germany, France

Top five subject areas

Business, Accounting, Marketing, Economics, Computer Science

Most popular event

**QS Discover
Master's Milan
720 attendees**

Calendar conflicts?

Let a QS in-country expert represent your university or consider purchasing pre-qualified leads for post-event outreach.

Plan your Fall 2026 tour

Location	Date	Study level	Event	Format
Istanbul	26 September	Master's	QS Connect	Fair
		Master's and MBA	QS Discover	Fair
Izmir	29 September	Master's	QS Discover	Fair
Bucharest	1 October	Master's	QS Discover	Fair
Sofia	3 October	Master's	QS Discover	Fair
Warsaw	5 October	Master's	QS Discover	Fair
Vienna	7 October	MBA	QS Connect Plus	Meetings & networking
		Master's	QS Discover	Fair
Zurich	8 October	Master's	QS Connect	Meetings
		MBA	QS Connect Plus	Meetings & networking
Paris	10 October	Master's	QS Connect	Meetings
			QS Discover	Fair
		MBA	QS Connect	Meetings
Rome	12 October	Master's	QS Connect	Meetings
			QS Discover	Fair
Bologna	14 October	Master's	QS Connect	Meetings
			QS Discover	Fair
Milan	16 October	Master's	QS Connect	Meetings
			QS Discover	Fair
Genoa	17 October	Master's	QS Discover	Fair
Thessaloniki	20 October	Master's	QS Discover	Fair
Athens	22 October	Master's	QS Connect	Meetings
			QS Discover	Fair
London	24 October	Master's	QS Connect	Meetings
			QS Discover	Fair
		MBA	QS Connect	Meetings
		Master's and MBA	Women in Leadership	Roundtable

Fall 2026 Tour

Recruit top students in

Europe

A snapshot of our
Fall 2025 events

Total student registrations

16,770

Average age of attendees

25

Top five study destinations

**UK, US, Italy,
Germany, France**

Top five subject areas

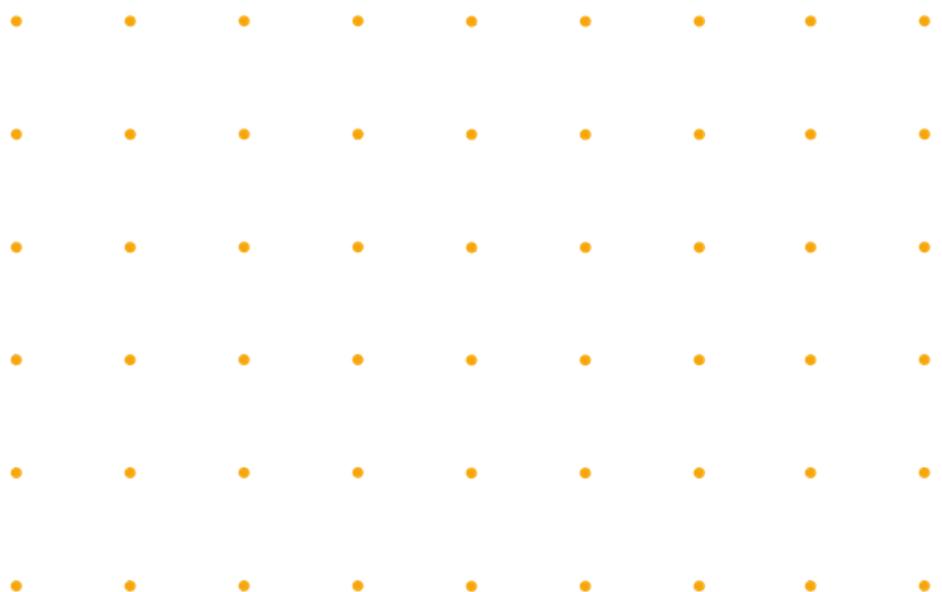
**Business, Accounting,
Marketing,
Economics,
Computer Science**

Most popular event

**QS Discover
Master's Milan
720 attendees**

Plan your Fall 2026 tour

Location	Date	Study level	Event	Format
Dublin	27 October	MBA	QS Connect Plus	Meetings & networking
		Master's	QS Connect	Meetings
Munich	29 October	Master's	QS Discover	Fair
		MBA	QS Connect Plus	Meetings & networking
Frankfurt	31 October	Master's	QS Discover	Fair
Copenhagen	02 November	MBA	QS Connect Plus	Meetings & networking
		Master's	QS Connect	Meetings
Stockholm	3 November	MBA	QS Connect Plus	Meetings & networking
		Master's	QS Connect	Meetings
Madrid	5 November	Master's	QS Discover	Fair
Barcelona	7 November	Master's	QS Discover	Fair



Spring/Fall 2026 events

Request pricing at qs.com/schedule

Spring 2026 Tour

Recruit top students in

South Asia

A snapshot of our Spring 2025 events

Total student registrations

9,734

Average age of attendees

24

Top five study destinations

**US, Canada,
Germany, UK,
India**

Top five subject areas

**Computer Science,
Business, Art &
Design, Accounting,
English studies**

Most popular event

**QS Discover
Master's New Delhi
1,357 attendees**

Plan your Spring 2026 tour

Location	Date	Study level	Event	Format
New Delhi	9 May	Master's	QS Discover	Fair
		MBA	QS Connect	Meetings
Hyderabad	12 May	Master's	QS Discover	Fair
		MBA	QS Connect Plus	Meetings & networking
Bangalore	14 May	Master's	QS Discover	Fair
		MBA	QS Connect Plus	Meetings & networking
Mumbai	16 May	Master's	QS Discover	Fair
		MBA	QS Connect	Meetings

Calendar conflicts? Let a QS in-country expert represent your university or consider purchasing pre-qualified leads for post-event outreach.



Spring/Fall 2026 events

Request pricing at qs.com/schedule

Fall 2026 Tour

Recruit top students in

South Asia

A snapshot of our Fall 2025 events

Total student registrations

11,207

Average age of attendees

23

Top five study destinations

US, UK, Germany, Canada, Australia

Top five subject areas

Computer Science, Business, Accounting, Data Science, Art & Design

Most popular event

QS Discover Master's Mumbai 679 attendees

Plan your Fall 2026 tour

Location	Date	Study level	Event	Format
New Delhi	5 October to 9 October	Undergraduate	High School Tour	Mini Fairs at High Schools
Bangalore				
Mumbai				
Dhaka	30 November	Master's	QS Discover	Fair
Kolkata	2 December	Master's	QS Discover	Fair
New Delhi	3 December	Master's	QS Connect	Meetings
			QS Discover	Fair
		MBA	QS Discover	Fair
Mumbai	5 December	Master's	QS Connect	Meetings
			QS Discover	Fair
		MBA	QS Discover	Fair
Ahmedabad	7 December	Master's	QS Discover	Fair
Bangalore	9 December	Master's	QS Connect	Meetings
			QS Discover	Fair
		MBA	QS Discover	Fair
Chennai	10 December	Master's	QS Discover	Fair
Hyderabad	12 December	Master's	QS Discover	Fair

Calendar conflicts? Let a QS in-country expert represent your university or consider purchasing pre-qualified leads for post-event outreach.



Spring/Fall 2026 events

Request pricing at qs.com/schedule

Spring 2026 Tour

Recruit top students in

Middle East

A snapshot of our Spring 2025 events

Total student registrations

1,348

Average age of attendees

29

Top five study destinations

US, Canada, Spain, UK, Germany

Top five subject areas

Business, Computer Science, Accounting, Marketing, Architecture

Most popular event

**QS Discover Master's Dubai
126 attendees**

Plan your 2026 Spring tour

Location	Date	Study level	Event	Format
Dubai	6 May	Master's and MBA	QS Discover	Fair
Abu Dhabi	7 May	Master's and MBA	QS Discover	Fair

Calendar conflicts? Let a QS in-country expert represent your university or consider purchasing pre-qualified leads for post-event outreach.



Spring/Fall 2026 events

Request pricing at qs.com/schedule

Fall 2026 Tour

Recruit top students in

Middle East

A snapshot of our Fall 2025 events

Total student registrations

5,186

Average age of attendees

28

Top five study destinations

**US, UK, Canada
Germany, Saudi Arabia**

Top five subject areas

**Business,
Computer Science,
Accounting,
Marketing, English Studies**

Most popular event

**QS Discover
Master's Riyadh
348 attendees**

Plan your 2026 Fall tour

Location	Date	Study level	Event	Format
Riyadh	15 September	Master's and MBA	QS Discover	Fair
Jeddah	17 September	Master's and MBA	QS Discover	Fair
Dubai	19 September	Master's and MBA	QS Discover	Fair
Dubai	21 September to 25 September	Undergraduate	High School Tour	Mini Fairs at High Schools
Sharjah				
Abu Dhabi				

Calendar conflicts? Let a QS in-country expert represent your university or consider purchasing pre-qualified leads for post-event outreach.



Spring/Fall 2026 events

Request pricing at qs.com/schedule

Fall 2026 Tour

Recruit top students in

Latin America

A snapshot of our Fall 2025 events

Total student registrations

16,553

Average age of attendees

28

Top five study destinations

**US, Spain,
Canada UK,
Germany**

Top five subject areas

**Business, Computer
Science, Marketing,
Data Science,
Accounting**

Most popular event

**QS Discover
Master's Lima
804 attendees**

Plan your 2026 Fall tour

Location	Date	Study level	Event	Format
Rio de Janeiro	27 August	Master's and MBA	QS Discover	Fair
São Paulo	29 August	Master's	QS Connect	Meetings
			QS Discover	Fair
		MBA	QS Discover	Fair
Buenos Aires	1 September	Master's and MBA	QS Discover	Fair
Santiago	3 September	MBA	QS Connect Plus	Meetings and networking
		Master's	QS Discover	Fair
Lima	5 September	Master's	QS Connect	Meetings
			QS Discover	Fair
		MBA	QS Connect	Meetings
			QS Discover	Fair
Master's and MBA	Women in Leadership	Roundtable		
Quito	7 September	Master's and MBA	QS Discover	Fair
Bogotá	8 September	MBA	QS Connect Plus	Meetings and networking
	9 September	Master's	QS Connect	Meetings
			QS Discover	Fair
MBA	QS Discover	Fair		
Medellín	10 September	Master's and MBA	QS Discover	Fair
Mexico City	12 September	Master's	QS Connect	Meetings
			QS Discover	Fair
		MBA	QS Discover	Fair
Monterrey	14 September	Master's	QS Connect	Meetings
			QS Discover	Fair

Calendar conflicts? Let a QS in-country expert represent your university or consider purchasing pre-qualified leads for post-event outreach.



Spring/Fall 2026 events

Request pricing at qs.com/schedule

Spring 2026 Tour

Recruit top students in

US & Canada

A snapshot of our Spring 2025 events

Total student registrations

7,335

Average age of attendees

29

Top five study destinations

**US, Canada,
UK, Europe,
Spain**

Top five subject areas

**Business,
Computer Science,
Accounting, Data
Science, Marketing**

Most popular event

**QS Discover
Master's New York
229 attendees**

Plan your Spring 2026 tour

Location	Date	Study level	Event	Format
Washington, D.C.	19 February	Master's	QS Connect	Meetings
		Master's and MBA	QS Discover	Fair
New York	21 February	Master's	QS Connect	Meetings
		MBA	QS Connect	Meetings
		Master's and MBA	QS Discover	Fair
		Master's and MBA	Women in Leadership	Roundtable
Boston	24 February	Master's and MBA	QS Discover	Fair
Chicago	26 February	Master's and MBA	QS Discover	Fair
Toronto	28 February	Master's	QS Connect	Meetings
			QS Discover	Fair
		MBA	QS Connect	Meetings
			QS Discover	Fair
Master's and MBA	Women in Leadership	Roundtable		
Montreal	3 March	Master's	QS Connect	Meetings
		Master's and MBA	QS Discover	Fair
Vancouver	5 March	Master's and MBA	QS Discover	Fair
Salt Lake City	7 March	Master's and MBA	QS Discover	Fair
Silicon Valley	10 March	Master's and MBA	QS Discover	Fair
Dallas	12 March	Master's and MBA	QS Discover	Fair
Atlanta	14 March	Master's and MBA	QS Discover	Fair

Calendar conflicts? Let a QS in-country expert represent your university or consider purchasing pre-qualified leads for post-event outreach.



Spring/Fall 2026 events

Request pricing at qs.com/schedule

Fall 2026 Tour

Recruit top students in

US & Canada

A snapshot of our Fall 2025 events

Total student registrations

12,612

Average age of attendees

29

Top five study destinations

**US, Canada,
UK, France,
Spain**

Top five subject areas

**Business,
Computer Science,
Accounting,
Psychology, Data
Science**

Most popular event

**QS Discover
Master's Toronto
347 attendees**

Plan your Fall 2026 tour

Location	Date	Study level	Event	Format
Washington, D.C.	15 September	Master's	QS Connect	Meetings
		Master's and MBA	QS Discover	Fair
Philadelphia	17 September	Master's and MBA	QS Discover	Fair
New York	19 September	Master's	QS Connect	Meetings
		MBA	QS Connect	Meetings
		Master's and MBA	QS Discover	Fair
Women in Leadership	Roundtable			
Boston	22 September	Master's and MBA	QS Discover	Fair
Ottawa	24 September	Master's and MBA	QS Discover	Fair
Toronto	26 September	Master's	QS Connect	Meetings
		MBA	QS Connect	Meetings
		Master's and MBA	QS Discover	Fair
Women in Leadership	Roundtable			
Montreal	28 September	Master's	QS Connect	Meetings
		Master's and MBA	QS Discover	Fair
Edmonton	30 September	Master's and MBA	QS Discover	Fair
Calgary	1 October	Master's and MBA	QS Discover	Fair
Vancouver	3 October	Master's and MBA	QS Discover	Fair
Seattle	5 October	Master's and MBA	QS Discover	Fair
San Diego	7 October	Master's and MBA	QS Discover	Fair

Calendar conflicts? Let a QS in-country expert represent your university or consider purchasing pre-qualified leads for post-event outreach.



Spring/Fall 2026 events

Request pricing at qs.com/schedule

Fall 2026 Tour

Recruit top students in

US & Canada

A snapshot of our Fall 2025 events

Total student registrations

12,612

Average age of attendees

29

Top five study destinations

**US, Canada,
UK, France,
Spain**

Top five subject areas

**Business,
Computer Science,
Accounting,
Psychology, Data
Science**

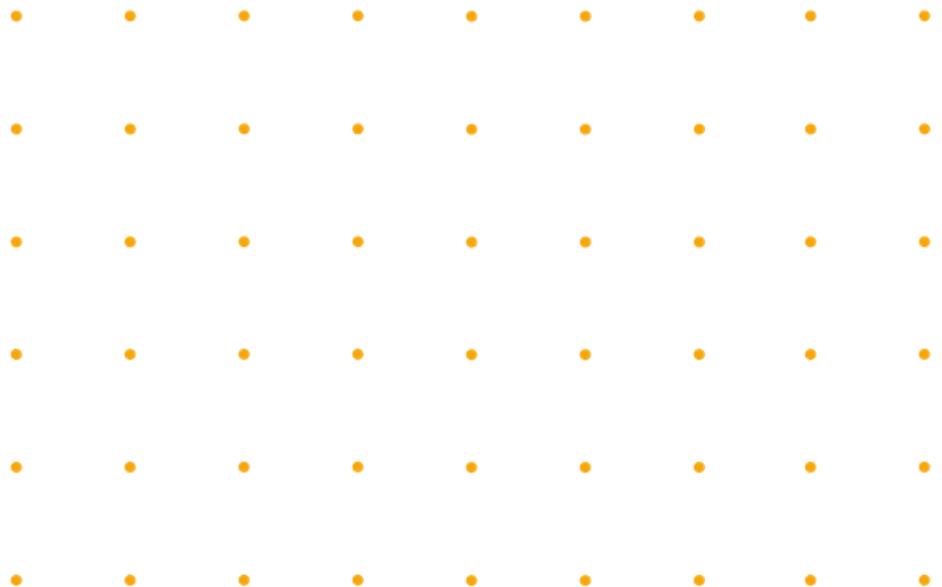
Most popular event

**QS Discover
Master's Toronto
347 attendees**

Plan your Fall 2026 tour

Location	Date	Study level	Event	Format
Los Angeles	8 October	Master's and MBA	QS Discover	Fair
San Francisco	10 October	Master's and MBA	QS Discover	Fair
Chicago	13 October	Master's and MBA	QS Discover	Fair
Atlanta	15 October	Master's and MBA	QS Discover	Fair
Charlotte	17 October	Master's and MBA	QS Discover	Fair
Nashville	19 October	Master's and MBA	QS Discover	Fair
Dallas	21 October	Master's and MBA	QS Discover	Fair
Houston	22 October	Master's and MBA	QS Discover	Fair
San Antonio	24 October	Master's and MBA	QS Discover	Fair

Calendar conflicts? Let a QS in-country expert represent your university or consider purchasing pre-qualified leads for post-event outreach.



Spring/Fall 2026 events

Request pricing at qs.com/schedule



Spring/Fall 2026 student recruitment events

Reserve your events today at qs.com/schedule:



We look forward to
seeing you on tour