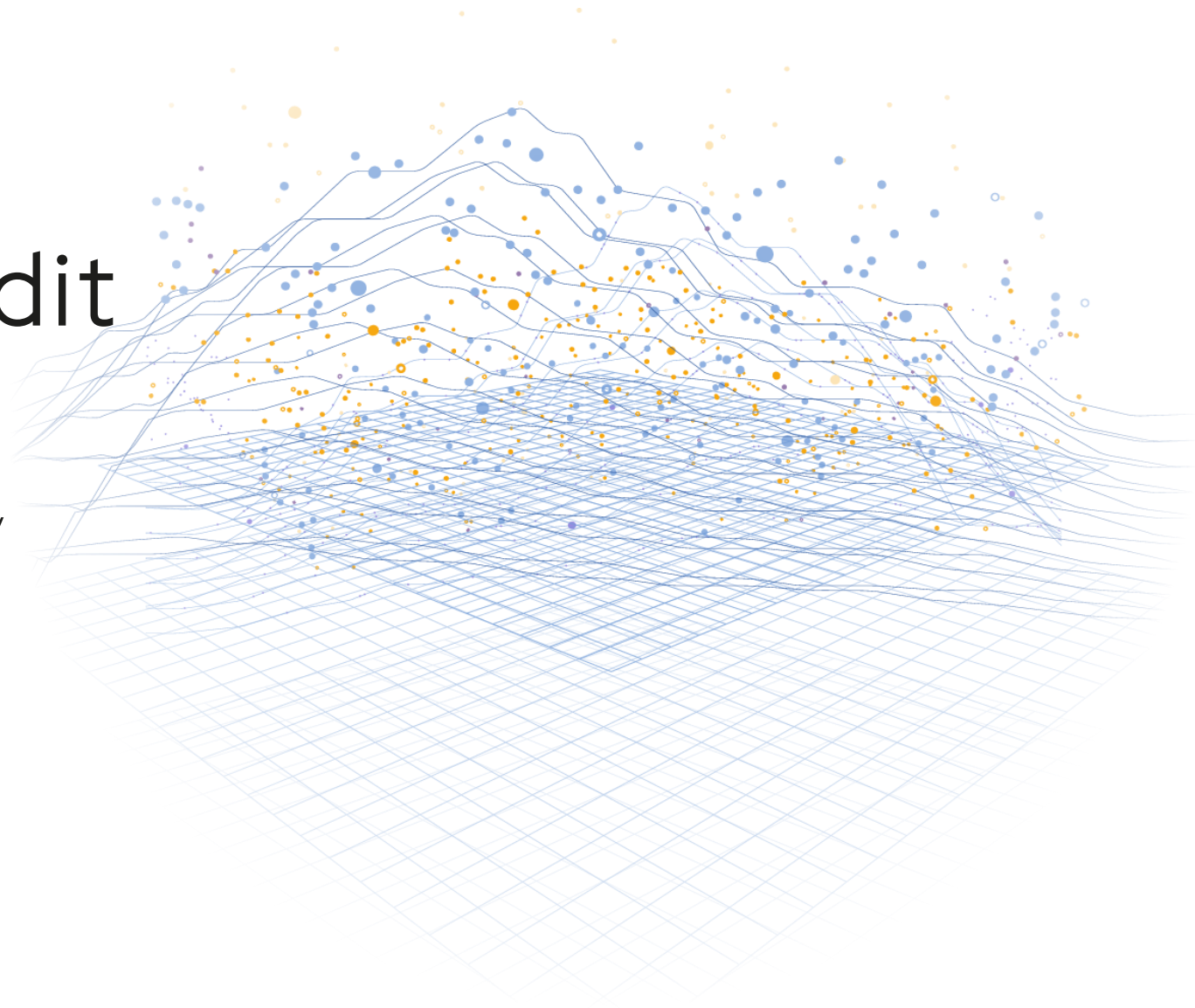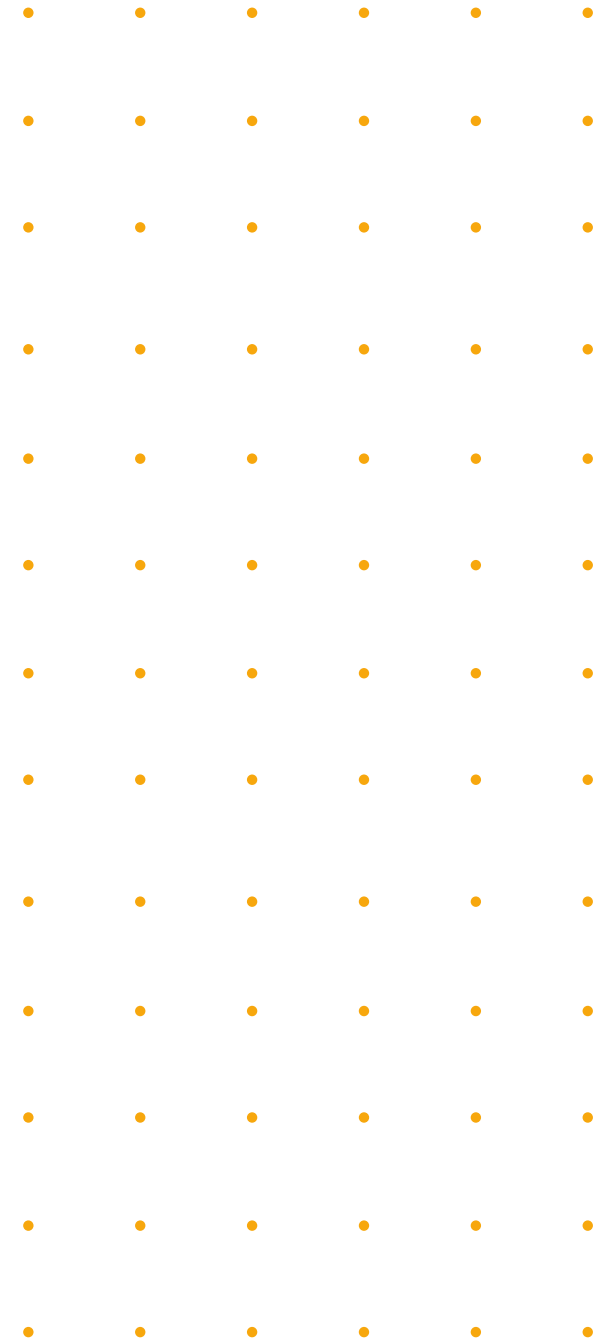# QS Stars-Audit Briefing

Business School Methodology

Agenda

1. QS Stars audit process and timelines

2. Introduction to Business School Methodology

3. Using the data collection platform –MoveIN

A dedicated analyst will be assigned to support you throughout the QS Stars audit process.

They will be your go-to avenue for assistance and to address all your queries.

QS Stars audit process and timelines

The audit process can be broken down into eight main steps:

Step 1

Data Collection

Institution collects & submits data within a 6-week to 3 months timeline

Step 2

Stage-1 Validation

QS Analyst reviews evidence within a 2-week timeline

Step 3

Stage-2 Validation

A second QS Analyst reviews evidence within a 2-week timeline

Step 4

Additional Data Clarification

QS Analyst reaches out to the institution for additional data/clarification to be submitted within a 1-week timeline

Step 5

Interim Report

Institution reviews summary of data validated by QS Analysts & submits final evidence & the report with a 1-week response time

Step 6

Delivery

QS Analyst delivers the final report within a 2-week timeline

Step 7

Publishing Permission

QS Analyst will reach out for publishing permission of results on TopUniversities website with a 2-week response time

Step 8

Customer Experience

Upon completion of the audit, Customer Experience Team will support throughout the subscription period with surveys, newsletters, webinars, events related news.

Introduction to Business School Methodology

Objective/Mission

Recognizing the unique challenges and opportunities faced by business schools, we've developed a specialized methodology tailored to the sector. By removing less relevant categories and adjusting thresholds to accommodate the diverse size and nature of business schools, we provide a more accurate and meaningful assessment, allowing you to spotlight your strengths with precision and clarity.

Unveiling the new Business School Methodology

https://qsiu.box.com/s/gr6j1o2bfd2fgsc39ozty0lvvtesp1wk

Scoring
and
Thresholds

Category Threshold

Categories with a maximum of 50 points: Facilities, Online learning, Diversity, equity and inclusion, Global engagement	
Rating	**Minimum points**
1 Star	5
2 Stars	15
3 Stars	20
4 Stars	30
5 Stars	35

Categories with a maximum of 100 points: Academic development, Entrepreneurship, Social impact, Environmental impact, Good governance	
Rating	**Minimum points**
1 Star	10
2 Stars	25
3 Stars	40
4 Stars	55
5 Stars	70

Categories with a maximum of 150 points: Teaching, Employability, Programme strength	
Rating	**Minimum points**
1 Star	15
2 Stars	35
3 Stars	60
4 Stars	85
5 Stars	105

Overall Thresholds & Prerequisites

Overall	Points	Prerequisites
OUTSTANDING (5+ Stars)	900+	• 5 Star ratings in all categories and meet all prerequisites needed for 5 Stars
EXCELLENT (5 Stars)	700+	• 5% international faculty (or 75% of the regional average) • 5% international students (or 75% of the regional average) • 35 points in the Facilities or Online learning categories • 85 points in the Employability category • 105 points in the Teaching category
VERY GOOD (4 Stars)	550+	• 1% international students (or 25% of the regional average) OR 30 points in Global engagement • 85 points in the Teaching category
GOOD (3 Stars)	400+	• At least a 3 Star rating in two of the categories
MODERATE (2 Stars)	250+	• At least a 2 Star rating in two of the categories
SATISFACTORY (1 Star)	100+	• Must have the authority to grant officially recognised degree-level programmes in its own name and have at least one graduating cohort

QS Stars formula

Formula: (Data – Min)/(Max – Min) * Points available = SCORE

Each indicator has a minimum and maximum threshold, and a maximum number of possible points. Using this data, a formula is used to calculate the number of points awarded.

Note: Where the minimum threshold is not specified, it's set at 0.

As an example, consider the Completion Rate, where up to 30 points are awarded for having between 60% and 90% of students graduating within the expected time for their course.
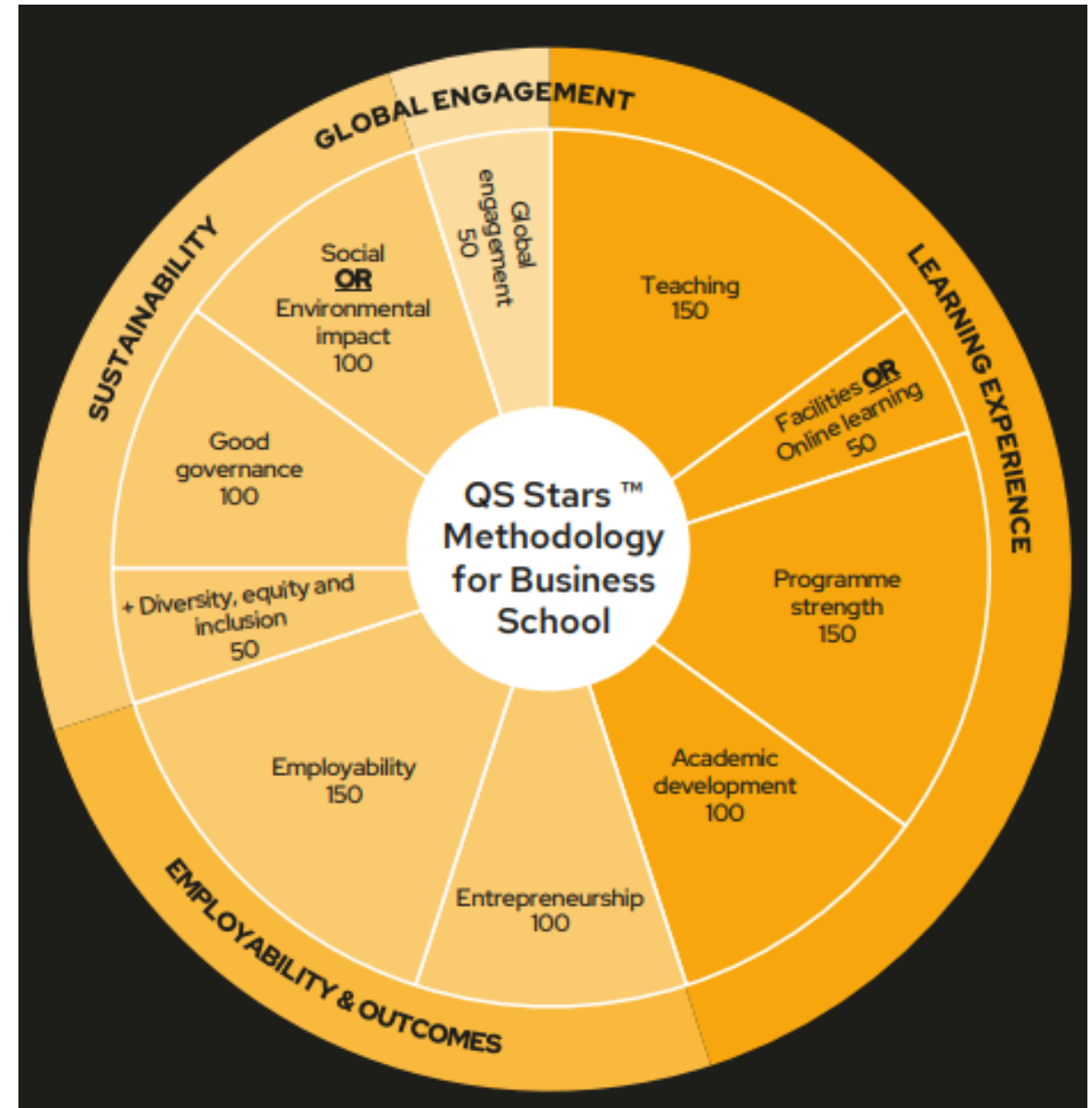
- Maximum threshold: 90%
- Minimum threshold: 60%
- Available points: 30
- Data from institution: 78% completion rate

(78 – 60)/(90 – 60) = (18)/(30) = 0.6 * 30 available points = 18 points

Categories
and
Indicators

A business school audit involves evaluation in TEN categories.

Badges are awarded for individual categories and overall rating.

Introduction to MoveIn
(Data collection portal)

BS Movein Login

BS Prepopulated form

BS Movein form fields