

# QS World University Rankings Media Pack

## Let's celebrate your institution's achievement

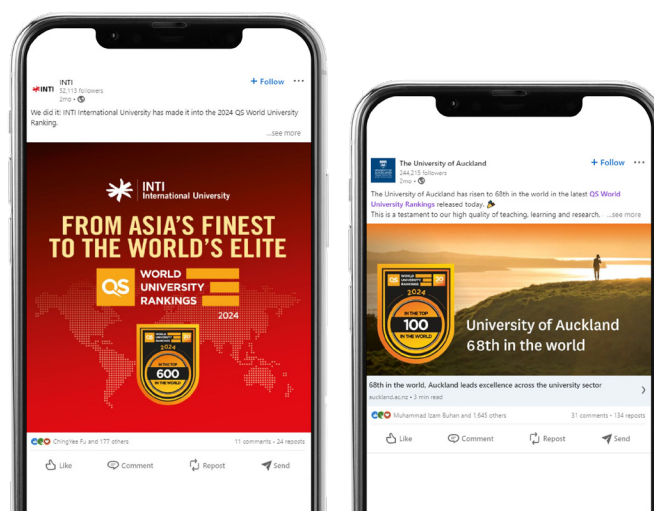
To help you celebrate your rankings result, we've created graphics and celebratory badges to share on your website and social media.

[Download graphics and badges](#)

If you have not yet received your institution's credentials, please contact support and we will send them to you.

[Contact us](#)

Here are some examples of how you could use your celebratory badge:



## Tips for sharing on social media

Here are some useful links you may wish to include on your celebratory posts:

- [QS rankings results tables](#)
- [Methodology webpage](#) to show how your ranking was calculated

Please note these web pages will be updated with the new rankings data after the launch.

Tag us in your social post, we'll engage with it.



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# Seize the spotlight: Update your institutional profile

Each year, millions of students, parents, academics and university administrators visit the latest rankings tables on TopUniversities.com within the first few weeks of a ranking release.

As a ranked institution you are positioned to benefit from QS rankings unrivalled branding and lead opportunities targeting prospective students or academics. Here's how:

## Update your institutional profile

The rankings table will link to your basic or Advanced Profile so make sure it's up-to-date to maximise the engagement opportunity from the influx of visitors.

[Log into Hub2](#) to edit your information. If you don't have a login or profile, please [contact us](#).

## Upgrade to an Advanced Profile

Transitioning from a Basic to an Advanced Profile significantly enhances your institution's digital presence. With increased enquiries, ongoing support from digital experts and a high engagement rate, an Advanced Profile helps your university standout and generate interest.

[Find out more](#)

## Explore advertising options

Broaden your reach and amplify your impact by tapping into our diverse range of digital advertising solutions, including display adverts on TopUniversities.com.

[Download our digital engagement pack](#)



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