

# QS World University Rankings Media Pack



## Let's celebrate your institution's achievement

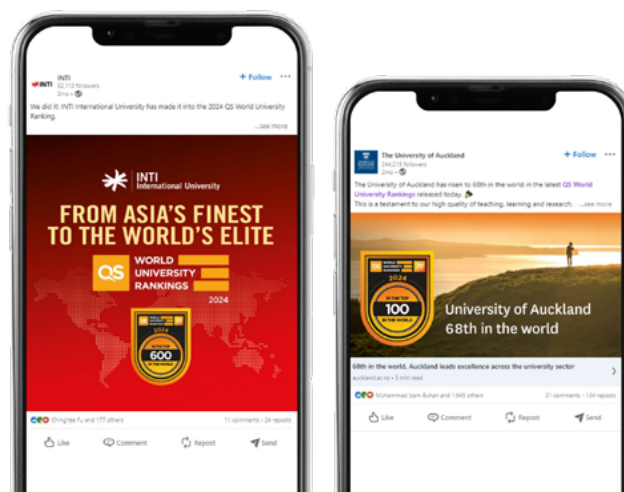
To help you celebrate your rankings result, we've created graphics and celebratory badges to share on your website and social media.

**Download your graphics and badges**

If you have not yet received your institution's credentials, please contact support and we will send them to you.

**Contact us**

Here are some examples of how you could use your celebratory badge:



## Tips for sharing on social media

- Here are some useful links you may wish to include on your celebratory posts:
  - [QS World University Rankings 2026 results table on TopUniversities.com](#)
  - [Methodology webpage](#) to show how your ranking was calculated

*Please note these web pages will be updated with the new rankings data after the launch.*

- Tag us and use #QSWUR. We'll engage with your post and share it with our 1.5m+ followers.

 [LinkedIn | QS World University Rankings](#)  
[LinkedIn | QS](#)

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[@quacquarellisymonds](#)

# Seize the spotlight: Update your institutional profile

Last year, there were 1.45 million visits to the QS World University Rankings table on TopUniversities.com within the first week of the release.

As a ranked institution you are positioned to benefit from QS rankings unrivalled branding and lead opportunities targeting prospective students or academics. Here's how:

## Update your institutional profile

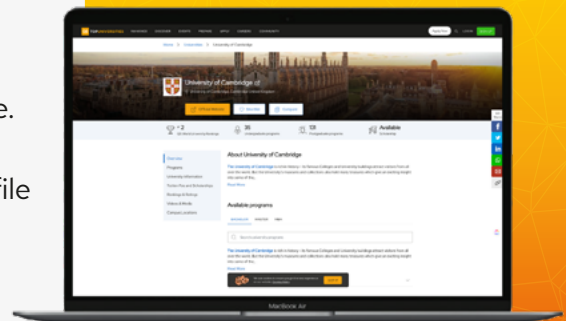
The rankings table will link to your basic or advanced profile so make sure it's up-to-date to maximise the engagement opportunity from the influx of visitors. [Log into Hub2](#) to edit your information. If you don't have a login or profile, please [contact us](#).



## Upgrade to an Advanced Profile

Transitioning from a Basic to an Advanced Profile significantly enhances your institution's digital presence. With increased enquiries, ongoing support from digital experts and a high engagement rate, an Advanced Profile helps your university standout and generate interest.

[Find out more](#)



## Explore advertising options

Broaden your reach and amplify your impact by tapping into our diverse range of digital advertising solutions, including display adverts on TopUniversities.com.

[Download our digital media pack](#)

