



QS Higher Ed Summit: Americas 2025 ROI Report



The 2025 Summit centred on the theme Generating university reputation and influence in the Americas and Caribbean'.



311

Total number of
attendees

26

Total number of
countries

54

Total number of
speakers

Directors and Advisors 35%

Chancellors, Rectors and
Dignitaries 16%

Deans & Heads 9%

Managers & Consultants 14%

Executives & Coordinators 22%

Professors and Lecturers 4%

24% North America

7% Europe

3% Asia

1% Middle East

65% South America

What our attendees say



5/6

Overall
experience at
the Summit



5/6

Venue



5/6

Conference
App



5/6

Networking
Opportunities



Empowering universities to improve and compare with the global and regional higher education system. It is a relevant evaluation of universities according to factors that are important for the students.

Carolina Guzman, Vice-Rector for Academic Affairs, Fundacion
Universitaria Compensar

Excellent organization, good presentations, and a great space for inter-institutional communication

Viviana Anache, Directora General de Relaciones Institucionales,
Universidad Nacional de Quilmes

Attending the QS Americas Summit 2025 was a truly enriching experience.”

Naomi Yang, Assistant Vice President, INTI International University

Mark your calendar and start planning for these events



[Global Skills Week](#)
25–26 March
Washington D.C.,
USA



[QS China Summit](#)
8–9 April
Shenzhen, China



[EduData Summit](#)
3–4 June
Singapore



[QS Higher Ed
Summit: Europe & MoveON
Conference](#)
24–25 & 25–26 June
Budapest, Hungary



[QS Africa Forum](#)
9–10 July
Addis Ababa,
Ethiopia



[Back to School
Summit](#)
14–16 September
New York, USA



[QS Higher Ed
Summit: Americas](#)
30 September–2
October
Guadalajara, Mexico



[QS Arab Forum](#)
9–10 July
Riyadh, Saudi
Arabia



[QS Higher Ed
Summit:
Asia Pacific](#)
3–5 November
Bali, Indonesia



[QS Eurasia Forum](#)
19 November
Astana, Kazakhstan



[Reimagine
Education
Conference & Awards](#)
1–3 December
London, UK



[QS Higher Ed
Summit:
Middle East](#)
13–15 December
Abu Dhabi, UAE

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