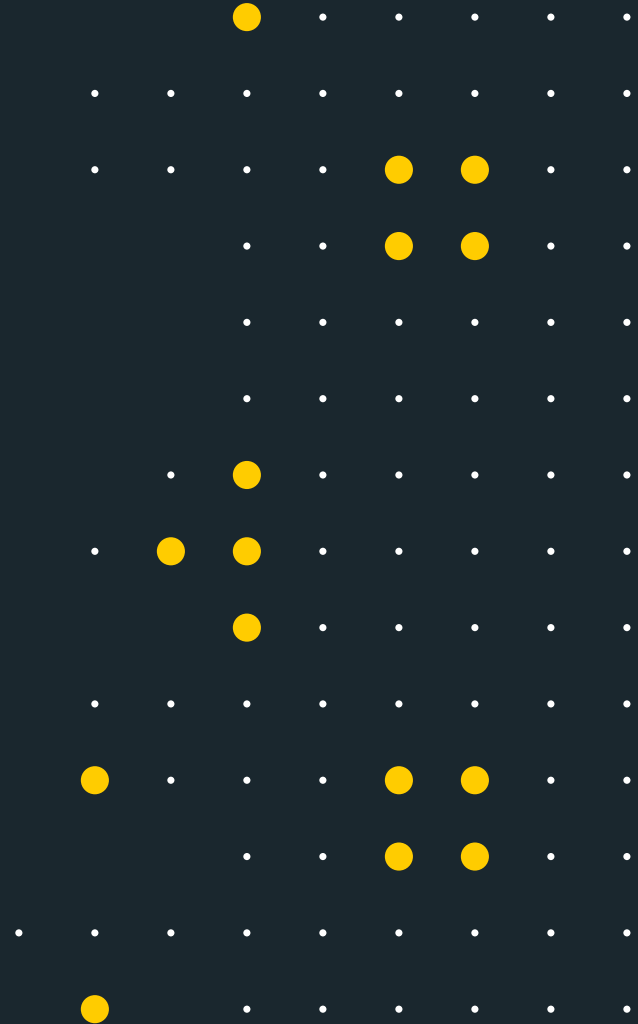


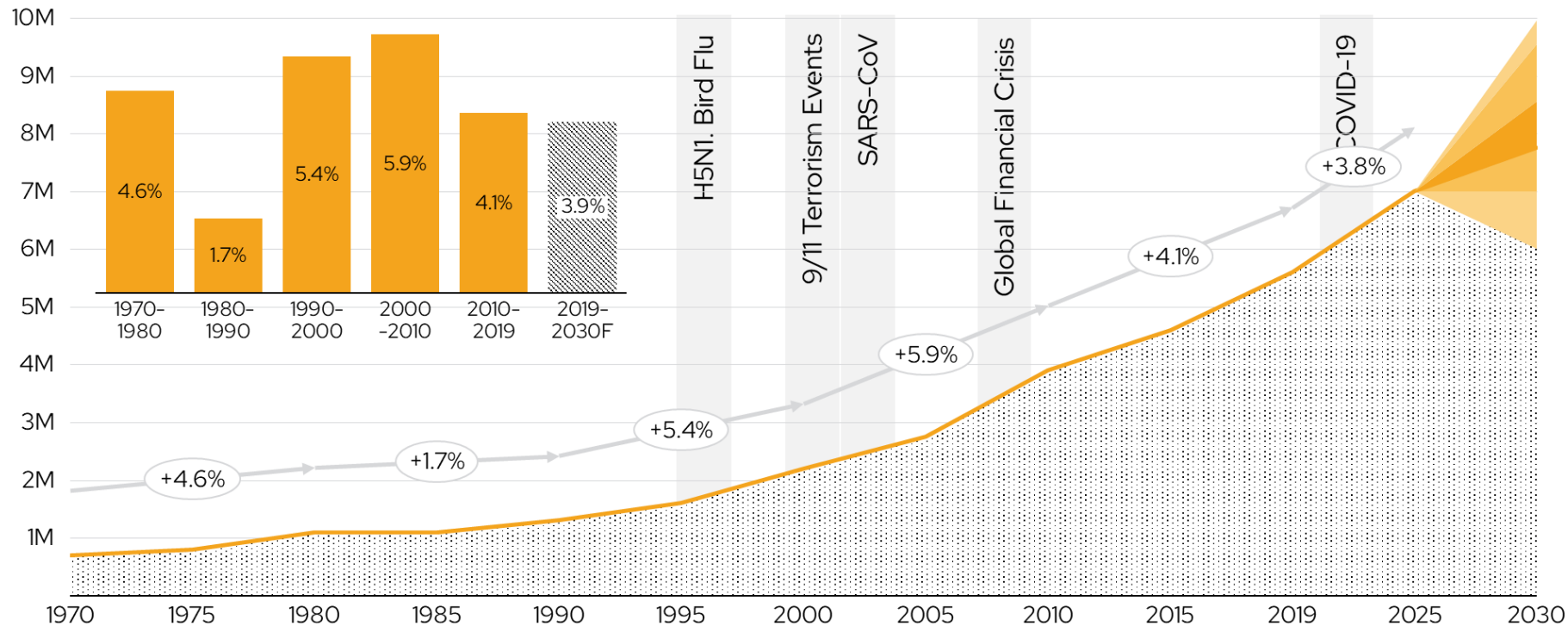


Shifts in Asian intraregional student mobility



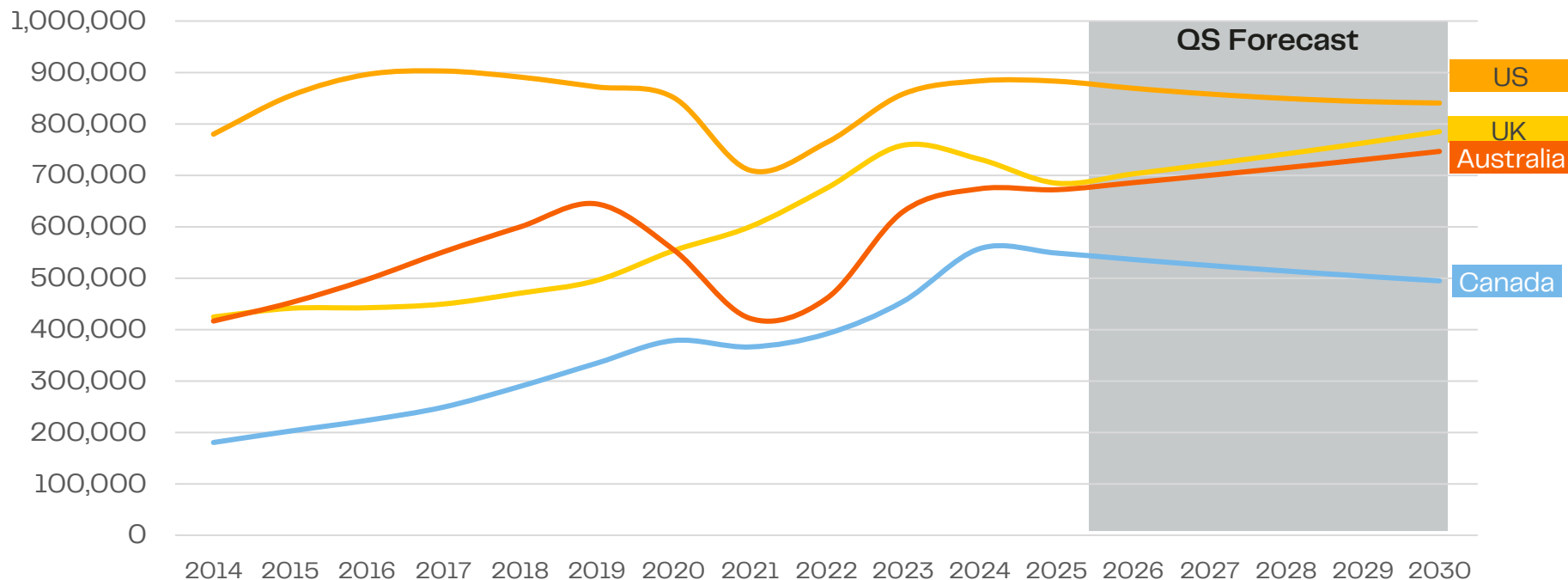
~8.5 Million International Students will study abroad in 2030

Total Global International Students, 1970 – 2030F



The 'Big Four' are entering a more fragmented, policy-sensitive phase of their recruitment cycles...

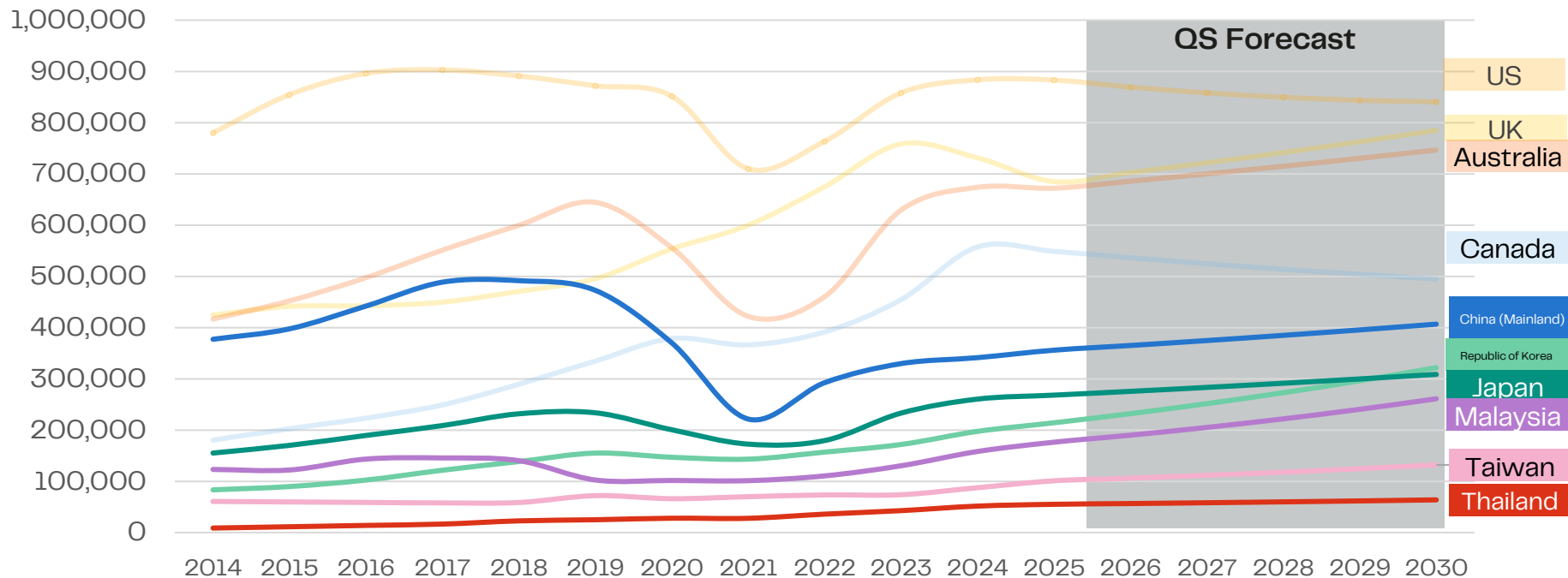
Inbound international student numbers



Source: QS Global Student Flows (excluding OPT)

...with Asia emerging as one of the principal beneficiaries of the divergence in student flows

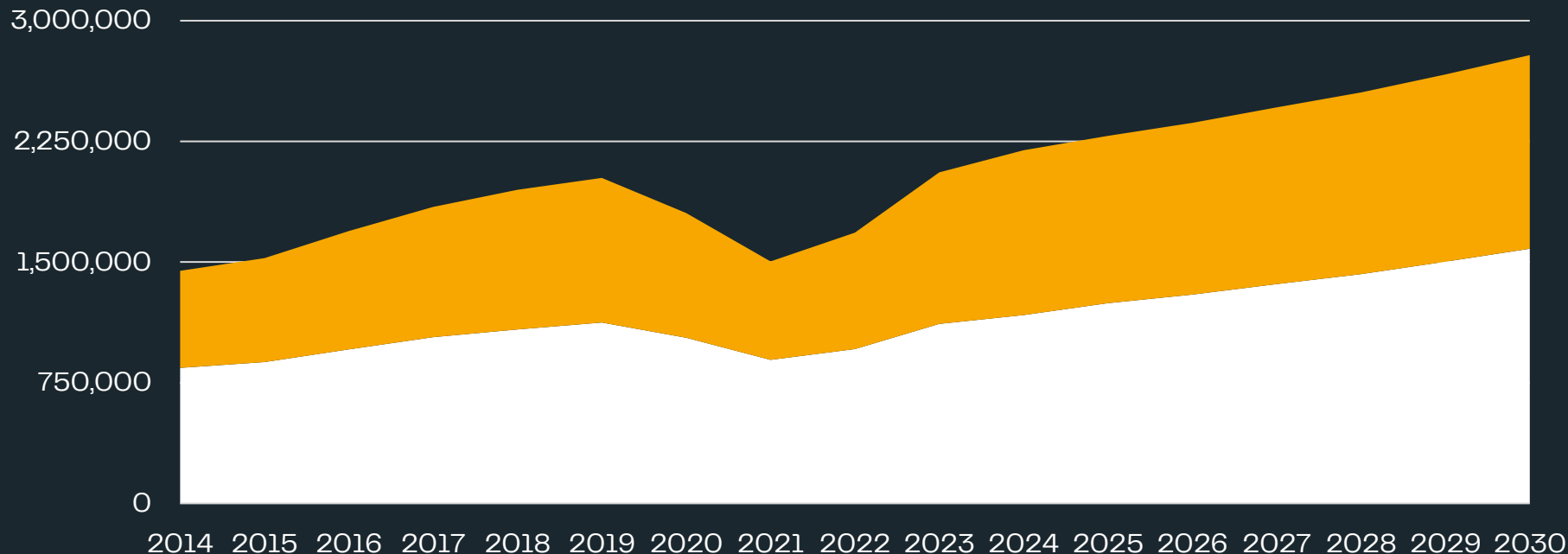
Inbound international student numbers



Source: QS Global Student Flows (excluding OPT)

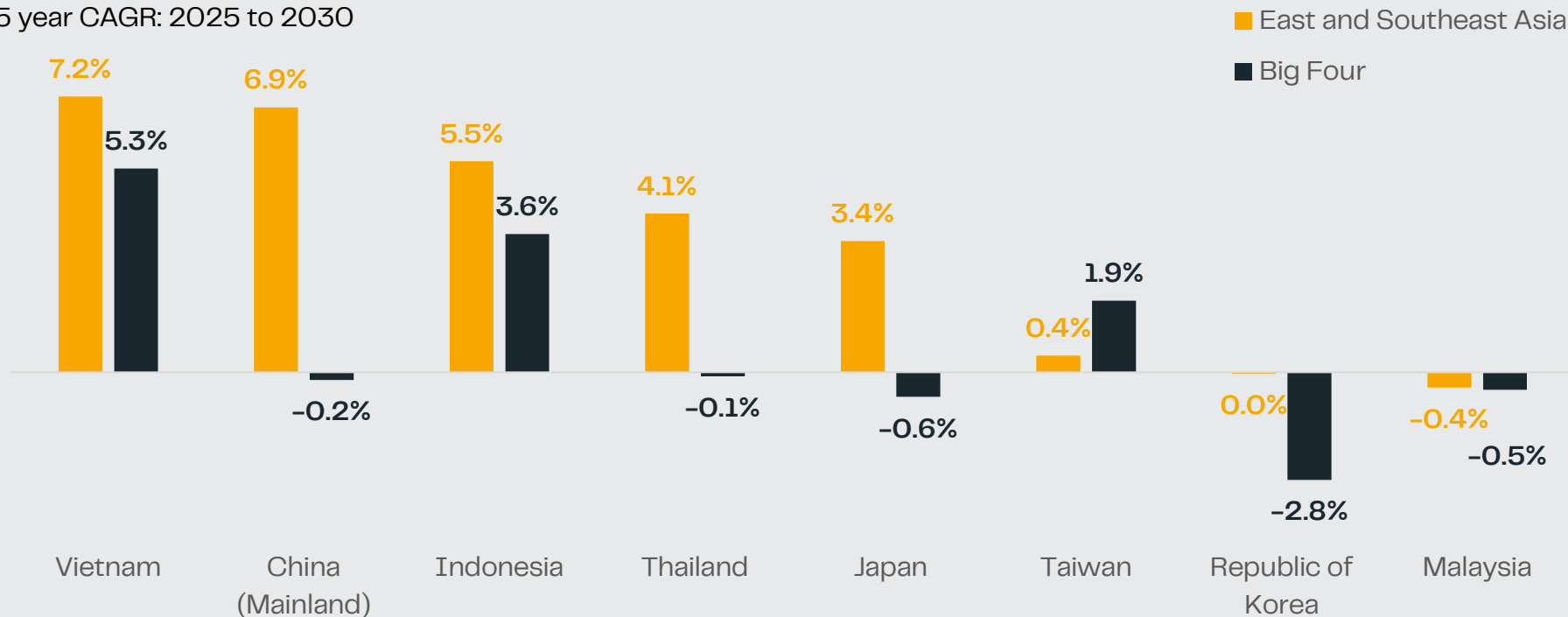
Most of the growth of international students in Asia will be from intraregional movements

Share of intraregional students: East Asia and Pacific

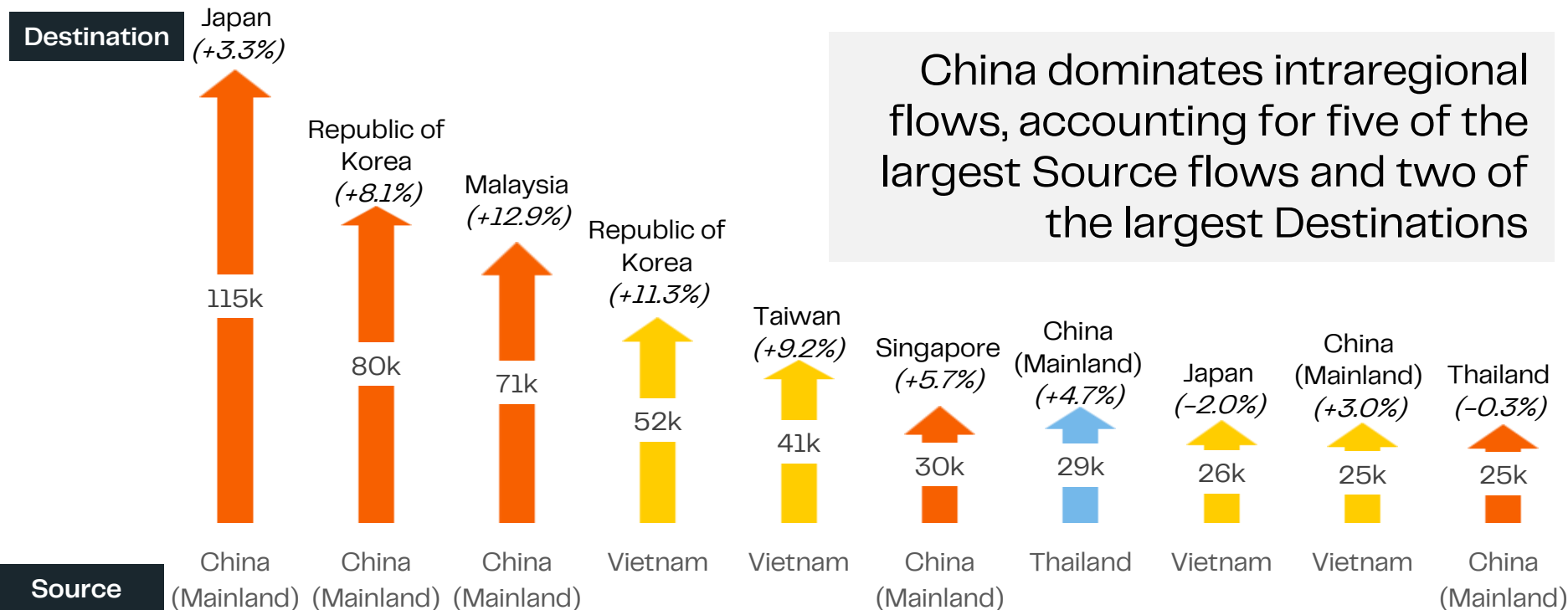


Intraregional growth from key Asian source markets is set to far outstrip growth to the 'Big Four'

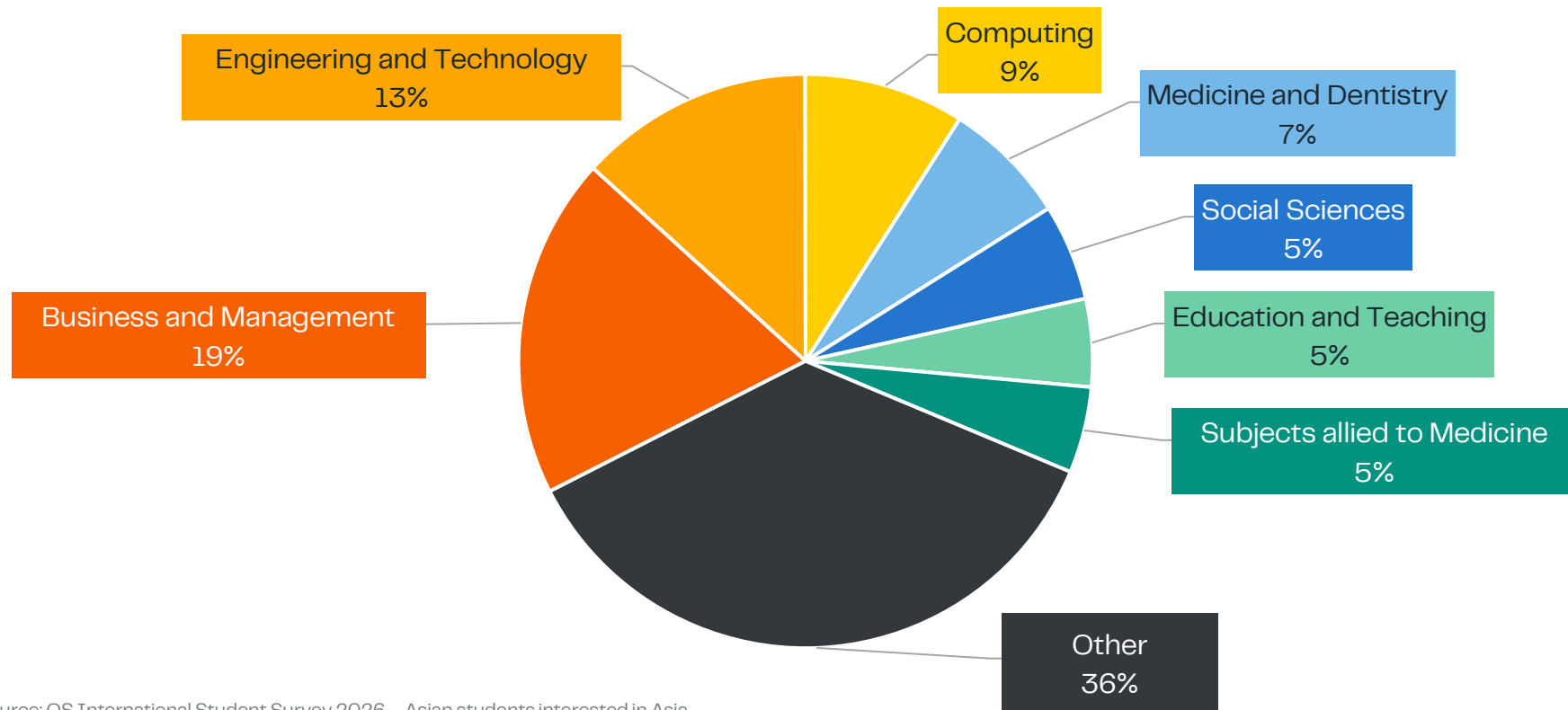
5 year CAGR: 2025 to 2030



Biggest intraregional movements in Asia in 2025:

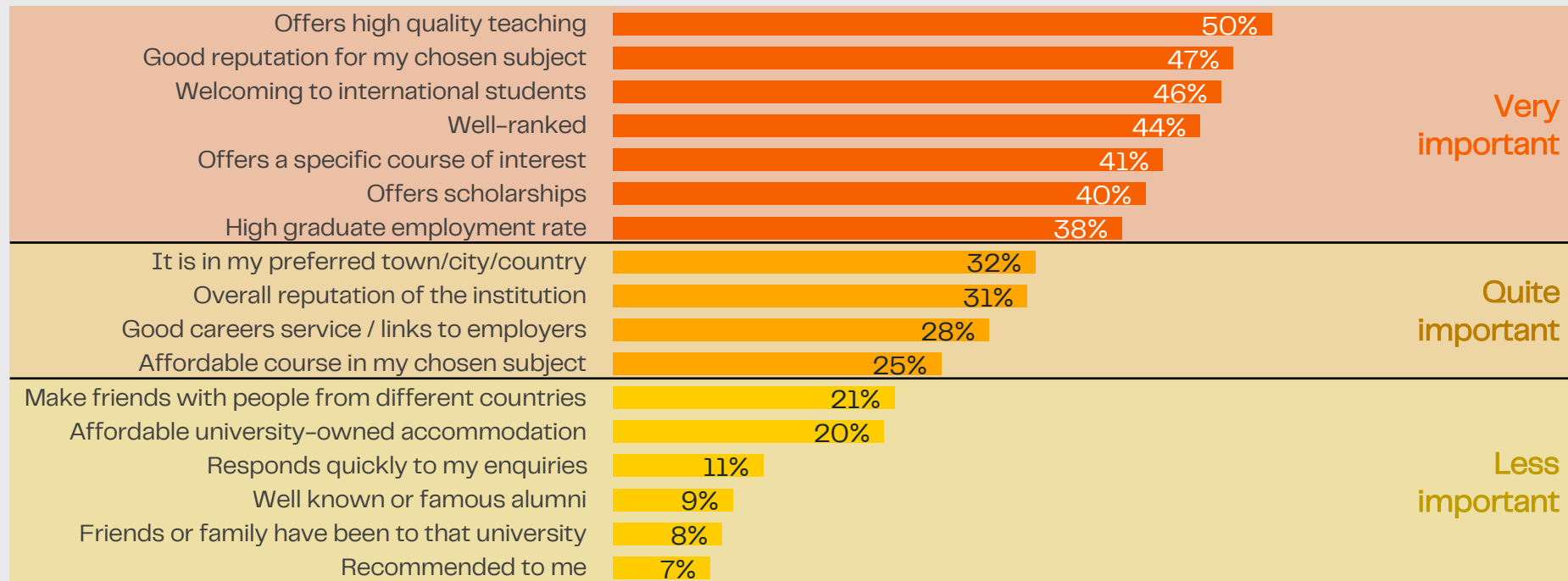


Intraregional students in Asia will prioritise Business and STEM subjects for their studies



Students opting for intraregional study in Asia will prioritise high quality teaching, institutional reputation and ranking

What things are most important to you when choosing a university?



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