



Student Recruitment Events

Fall 2025 Schedule



Global Reach, Personal Connections

In a world of endless scrolls and swipes, personal connections are more powerful than ever.

For over one in three prospective international students, meeting with admissions staff at fairs and info sessions is a pivotal part of their decision-making process (QS International Student Survey 2024).

Connecting face-to-face builds trust, answers questions, and leaves lasting impressions – turning interested students into enrolled students.

Studying abroad is a life-changing decision. Help them make it with confidence by attending a student recruitment event in their hometown. Offer clarity, foster confidence, and showcase the unparalleled value of your institution. Because when it comes to their dreams, a direct conversation is the most powerful tool.

Be Where Decisions Are Made

108,709

prospective students registered for fall 2024 events

62%

of QS event attendees are looking to apply within six months

79%

of QS event attendees engage with institutions they hadn't heard of before

78%

of students apply to at least two schools they meet at our events

Source: QS events data 2022-2024

Every QS student recruitment event maximizes your opportunity to convert interest into an application. Ensure you're one of their choices this fall by joining us on tour.

“We were so impressed with the turnout and interactions at QS student recruitment events that we signed up for more events this recruitment cycle. The QS fairs are well attended, incredibly organized and have resulted in sensational prospective student leads.”

James McCarty

Associate Director of Admissions at Johns Hopkins School of Education

Why Choose QS Events?

Diversify your pipeline

With events in over 40 countries, we can help you tap into emerging markets and diverse talent pools. From fresh territory to familiar grounds, connect face-to-face with future students and build strong pipelines.

New cities for 2025 include **Abu Dhabi, Baku, Izmir, San Antonio, Copenhagen, Stockholm and Ahmedabad**, with special discounts available.

Bespoke schedules for better connections

If you know where your students are, we've got the events to reach them. Not sure? We'll use our insights to advise which events will match your brand and goals. Enjoy exclusive event discounts, with higher savings available for multi-events and full tour bookings.

Support along the way

Relax and recruit with confidence thanks to our comprehensive events support – from pre-departure briefings to in-country assistance and dedicated WhatsApp groups. We're here at every step so you can focus on what you do best.

Specialized tours for exceptional results

Reach your ideal candidates with events tailored by study level – undergraduate, master's, and MBA. Maximize your impact with our STEM Discover Master's tours and exclusive business school insight sessions – new for 2025.

Catch every lead

Missing a student at the event doesn't mean missing an opportunity. Gain access to all student registrant data for the events you book. With an average of 800 registrants per event, you can turn missed moments into future possibilities.

Beyond event day impact

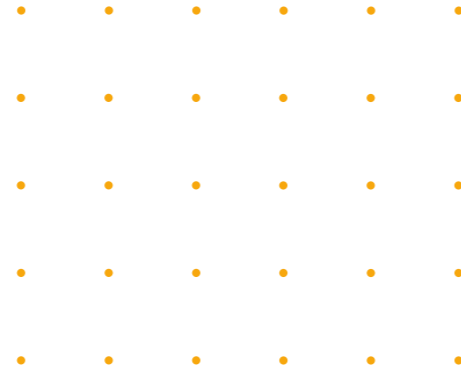
When the event ends, the impact doesn't. Stay top-of-mind with QS end-to-end student recruitment solutions from digital marketing campaign to admissions, enquiry management and offer holder support – turning interest into applications.



Our Events

Mix and match with a comprehensive lineup of events for all subjects and levels of study, tailored to every stage of the recruitment cycle – whether you're sparking initial interest or receiving applications.

Increase your impact by combining multiple cities into one streamlined tour and look out for our high-impact doubleheader days: two events, same day, same location. The more you book, the more you save with our multi-event discounts.



QS Discover Quantity Meets Quality

Master's and MBA

QS Discover channels the buzz of high-volume, high-energy recruitment fairs into boosted brand recognition, focused conversations, quality leads, and bigger, stronger student pipelines. Engage in-person with a large pool of qualified candidates, showcase your offer and begin building meaningful connections. You can maximize your profile with opportunities for presentations and info sessions too.

QS Discover STEM Specialized Tours for Impact

Master's

New for 2025: Our STEM Discover tours in South East Asia and India connect you directly with high-demand talent. Get noticed with special access to the STEM Village, share your story, and connect with the best STEM candidates. Our premium packages go further, with targeted ads, direct email outreach and exclusive leads.

QS Matched Connections Top-Quality Candidates, Delivered

Extend your reach with QS Matched Connections, introducing you to pre-qualified master's and MBA talent from events you can't attend. They've shown interest, fit your criteria and they're ready to share their profiles. Purchase leads in bundles of 100 from your preferred cities to follow up and convert.

QS Connect High-Converting Precision Matching

Master's and MBA

Spend less time filtering applications and more time nurturing high-potential candidates. Powered by AI-enhanced matching technology, QS Connect brings best-fit students straight to you, pre-screened and primed to convert.

Think of Connect events as pre-interview sessions: a chance to get to know your perfect candidates in five 25-minute meetings while also showcasing your institution. Assess potential, address concerns, drill down on next steps – and even make offers – all in one streamlined event.

QS Connect Plus Target Top Business Students

MBA

Connect Plus combines the best of QS Connect with QS Discover offering the opportunity for pre-scheduled meetings with high-intent MBA candidates matched to your institutional needs as well as open-networking and content opportunities.

QS Apply fairs Recruit the Best in Africa

Undergraduate and master's

Meet and recruit West Africa's brightest students at QS Apply fairs. Our on-the-ground team use their expert local knowledge to connect you with your ideal students. Open to all institutions.

QS Outreach Prioritize Your Targeting

Coming soon: QS Outreach, powered by AI. Effortlessly predict ideal candidates, optimize targeting, and prioritize pre-event communication for maximum impact and meaningful connections.

QS Events: At a Glance

Discover	Discover STEM	Connect	Connect Plus	Apply Fair
Regions				
Africa East Asia and China Europe Middle East Latin America South Asia South East Asia USA and Canada	South East Asia South Asia	Africa East Asia and China Europe Middle East Latin America South Asia South East Asia USA and Canada	Europe Latin America	Africa
Study Level Interest				
Master's MBA	Master's	Master's MBA	MBA	Undergraduate Master's
Candidate Networking				
✓	✓	✓	✓	✓
Candidate Matching				
		✓	✓	
Free Wi-Fi				
✓	✓	✓	✓	✓
Refreshments*				
✓	✓	✓	✓	✓
Client WhatsApp Group				
✓	✓	✓	✓	✓

*Light snacks, tea and coffee and fresh water before and during the event, post-event client drinks reception

Discover	Discover STEM	Connect	Connect Plus	Apply Fair
Pre-departure Briefings**				
✓	✓	✓	✓	✓
Access to QS Outreach				
✓	✓	✓	✓	✓
Access to GDPR-compliant Data of All Registrants				
✓	✓	✓	✓	✓
Event Length				
2.5 hours	2.5 hours	2.5 hours	3 hours	5 hours
Event Times				
Weekday evenings/ weekend afternoons	Weekday evenings/ weekend afternoons	Weekday evenings/ weekend afternoons (before the Discover fair if on the same day)	Weekday evenings/ weekend afternoons (before the Discover fair if on the same day)	Weekday evenings/ weekend afternoons

**Pre-departure briefings include QS country/regional specific insights and event/travel information

Maximize Your Time on the Road

Available across QS events

Event Content Opportunities:

- Pre-event webinar
- 25-minute candidate seminar
- 25-minute candidate seminar during event

Event Sponsorship:

- Your logo on a rotating presentation slide
- Time to address all attendees before event starts
- Clickable logo on candidate reminder emails for full tour

Seminar Room Rental For:

- Alumni networking
- Presentations
- Offer-holder events

Africa

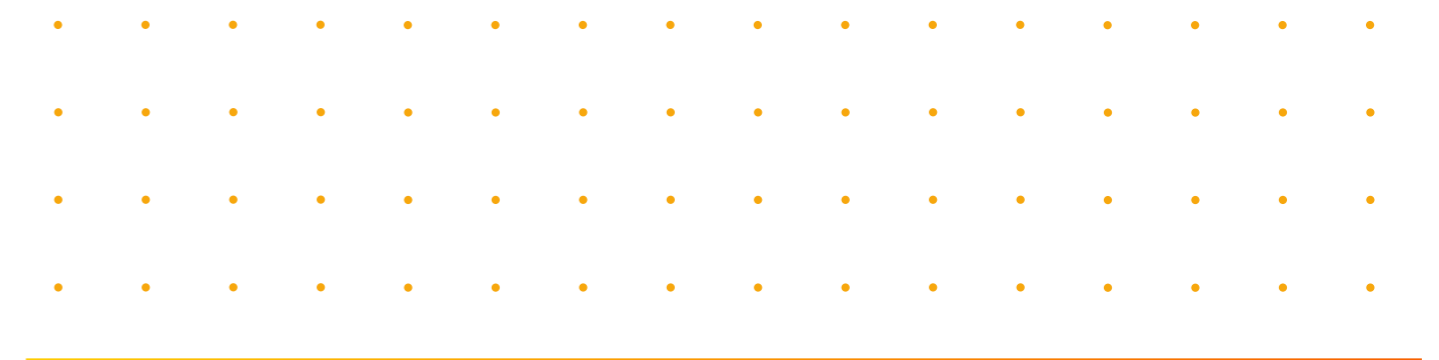
Fall 2025 Tour				
Location	Date	Study Level	Event	I am interested in this event
Abuja	September 27	Undergraduate and Master's	Apply fair	
Port Harcourt	September 29	Undergraduate and Master's	Apply fair	
Lagos	October 1	Undergraduate and Master's	Apply fair	
Accra	October 4	Undergraduate and Master's	Apply fair	
Kumasi	October 6	Undergraduate and Master's	Apply fair	

Calendar conflicts? Let a QS in-country expert represent your university or consider purchasing pre-qualified leads for post-event outreach. Chat to your account manager to learn more.



Maximize Your Time on the Road in Africa

Extra	Details	I am interested in adding this to my event in: (Please type city location)
Event Content Opportunities	Pre-event webinar	
	25-minute candidate seminar before event	
	25-minute candidate seminar during event	
Event Sponsorship	Your logo on a rotating presentation slide, time to address all attendees before the event starts, clickable logo on candidate reminder emails for the event(s)	
Seminar Room Rental	Rent a seminar room for alumni networking, presentations or offer-holder events	



Fall 2024 Highlights

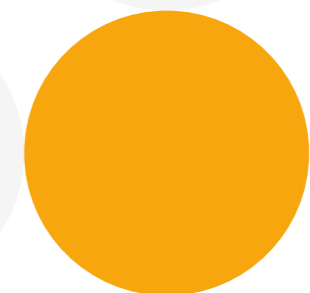
Total student registrations
11,139

Top 3 study destinations
Canada, USA, UK

Average age of attendees
27

Subject interest
47% STEM
47% Business
47% SIAP

Biggest turnout
672 at QS Apply Fair Accra



QS Get your event pricing
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Fall 2025 Events **QS**

China and East Asia

Fall 2025 Tour				
Location	Date	Study Level	Event	I am interested in this event
Taipei	October 25	Master's	Discover fair	
			Connect event	
Tokyo	October 28	Master's	Discover fair	
			Connect event	
Beijing	October 30	Master's	Discover fair	
			Connect event	
Shanghai	November 1	Master's	Discover fair	
			Connect event	
Chengdu	November 3	Master's	Discover fair	
			Connect event	
Seoul	November 5	MBA	Discover fair*	
			Connect event	
Seoul	November 6	Master's	Discover fair	
			Connect event	

Calendar conflicts? Let a QS in-country expert represent your university or consider purchasing pre-qualified leads for post-event outreach. Chat to your account manager to learn more.

Fall 2024 Highlights

Total student registrations

13,296

Top 3 study destinations

USA, Europe, Canada

Average age of attendees

26

Subject interest
45% Business
33% STEM
34% SIAP

Biggest turnout
384 at QS Discover Master's Shanghai

Maximize Your Time on the Road in China and East Asia

Extra	Details	I am interested in adding this to my event in: (Please type city location)
Event Content Opportunities	Pre-event webinar	
	25-minute candidate seminar before event	
	25-minute candidate seminar during event	
Event Sponsorship	Your logo on a rotating presentation slide, time to address all attendees before the event starts, clickable logo on candidate reminder emails for the event(s)	
Seminar Room Rental	Rent a seminar room for alumni networking, presentations or offer-holder events	
*GME Insights Session (Free)	Exclusive graduate management education student recruitment insights session for business schools	

Exclusive offer:

Book any Discover or Connect event in Seoul and get 50% off a delegate ticket for our popular QS APAC Summit at Korea University, November 4-6 2025. [Find out more about the summit.](#)

Study Business in North America Tour

Meet with top MBA and business master's candidates interested in studying in North America.

Location	Date
Tokyo	July 26
Seoul	July 29

Location	Date
Beijing	July 31
Shanghai	August 2
Shenzen	August 5

North America Tour 2024 Highlights

Total student registrations

2,908

Average age of attendees

29

Biggest turnout
190 in Taipei



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Fall 2025 events



Europe

Fall 2025 Tour				
Location	Date	Study Level	Event	I am interested in this event
Izmir	September 25	Master's	Discover fair	
Istanbul	September 27	Master's	Discover fair	
			Connect event	
		MBA	Connect event	
Bucharest	September 30	Master's	Discover fair	
Dublin	October 1	MBA Plus	Connect event	
		Business master's		
Warsaw	October 2	Master's	Discover fair	
London	October 2	MBA	Discover fair*	
	October 4	Master's	Discover fair	
			Connect event	
Bologna	October 6	Master's	Discover fair	
			Connect event	
Rome	October 8	Master's	Discover fair	
			Connect event	

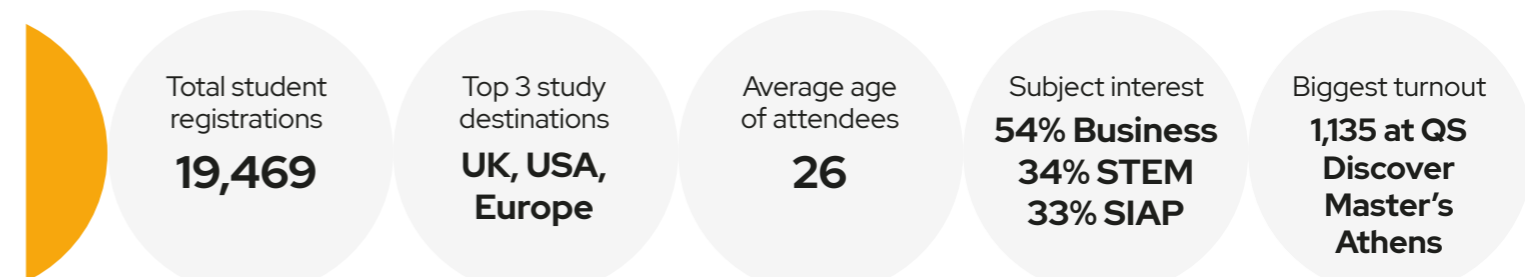
Maximize Your Time on the Road in Europe

Extra	Details	I am interested in adding this to my event in: (Please type city location)
Event Content Opportunities	Pre-event webinar	
	25-minute candidate seminar before event	
	25-minute candidate seminar during event	
Event Sponsorship	Your logo on a rotating presentation slide, time to address all attendees before the event starts, clickable logo on candidate reminder emails for the event(s)	
Seminar Room Rental	Rent a seminar room for alumni networking, presentations or offer-holder events	
*GME Insights Session (Free)	Exclusive graduate management education student recruitment insights session for business schools	

Fall 2025 Tour				
Location	Date	Study Level	Event	I am interested in this event
Milan	October 9	MBA Plus	Connect event	
	October 10	Master's	Discover fair	
Connect event				
Copenhagen	October 13	MBA Plus	Connect event	
		Business master's		
Thessaloniki	October 14	Master's	Discover fair	
Stockholm	October 14	MBA Plus	Connect event	
		Business master's		
Athens	October 16	Master's	Discover fair	
			Connect event	
Zurich	October 16	MBA Plus	Connect event	
		Business master's		
Vienna	October 18	Master's	Discover fair	
Frankfurt	October 20	Master's	Discover fair	
Munich	October 22	MBA Plus	Connect event*	
		Master's	Discover fair	
Paris	October 25	MBA	Connect event*	
			Discover fair	
		Master's	Connect event	
Madrid	October 28	Master's	Discover fair	
Lisbon	October 30	Master's	Discover fair	

Calendar conflicts? Let a QS in-country expert represent your university or consider purchasing pre-qualified leads for post-event outreach. Chat to your account manager to learn more.

Fall 2024 Highlights



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South Asia

Fall 2025 Tour				
Location	Date	Study Level	Event	I am interested in this event
New Delhi	December 2	Master's	Discover fair	
			Discover fair STEM Village	
			Connect event	
	December 3	MBA	Discover fair	
Ahmedabad	December 4	Master's	Discover fair	
			Discover fair STEM Village	
Mumbai	December 6	Master's	Discover fair	
			Discover fair STEM Village	
			Connect event	
	December 7	MBA	Discover fair	
Bangalore	December 9	Master's	Discover fair	
			Discover fair STEM Village	
			Connect event	
	December 10	MBA	Discover fair*	
Chennai	December 11	Master's	Discover fair	
			Discover fair STEM Village	
Hyderabad	December 13	Master's	Discover fair	
			Discover fair STEM Village	

Calendar conflicts? Let a QS in-country expert represent your university or consider purchasing pre-qualified leads for post-event outreach. Chat to your account manager to learn more.

Fall 2024 Highlights

Total student registrations

11,365

Top 3 study destinations

USA, Canada, India

Average age of attendees

24

Subject interest
42% Business
41% STEM
4% SIAP

Biggest turnout
627 at QS Discover Master's Mumbai

Total student registrations

8,397

Average age of attendees

25

Biggest turnout
1,137 in New Delhi



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Maximize Your Time on the Road in South Asia

Extra	Details	I am interested in adding this to my event in: (Please type city location)
Event Content Opportunities	Pre-event webinar	
	25-minute candidate seminar before event	
	25-minute candidate seminar during event	
Event Sponsorship	Your logo on a rotating presentation slide, time to address all attendees before the event starts, clickable logo on candidate reminder emails for the event(s)	
Seminar Room Rental	Rent a seminar room for alumni networking, presentations or offer-holder events	
*GME Insights Session (Free)	Exclusive graduate management education student recruitment insights session for business schools	
STEM Village	Option to take part in a 30-minute panel discussion	
	Option to deliver a 30-minute STEM masterclass session during the event	
	Option to attend a STEM insights session for institutions	
	Option to purchase a STEM Master's candidate lead bundle	
	Option to run a digital campaign targeting STEM candidates	
	Option to take part in a 30-minute STEM-focused coffee networking session with candidates	
	Option to be featured in a STEM-focused pre-tour webinar for candidates	

Study Business in North America Tour

Meet with top MBA and business master's candidates interested in studying in North America.

Location	Date
New Delhi	July 15
Mumbai	July 17

Location	Date
Chennai	July 19
Hyderabad	July 22
Bangalore	July 24

North America Tour 2024 Highlights

Total student registrations

8,397

Average age of attendees

25

Biggest turnout
1,137 in New Delhi


Fall 2025 events



Latin America

Fall 2025 Tour				
Location	Date	Study Level	Event	I am interested in this event
Guadalajara	August 26	Master's	Discover fair	
Monterrey	August 28	Master's	Discover fair	
Mexico City	August 30	Master's	Discover fair	
			Connect event	
		MBA	Discover fair	
			Connect event	
Bogota	September 1	Master's	Discover fair	
			Connect event	
	September 2	MBA	Discover fair	
Medellin	September 4	Master's and MBA	Discover fair	
Lima	September 6	Master's	Discover fair	
			Connect event	
		MBA	Discover fair	
			Connect event	
Santiago	September 9	Master's	Discover fair	
		MBA Plus	Connect event	
Sao Paulo	September 11	Master's	Discover fair	
			Connect event	
		MBA	Connect event	
Rio de Janeiro	September 13	Master's	Discover fair	

Calendar conflicts? Let a QS in-country expert represent your university or consider purchasing pre-qualified leads for post-event outreach. Chat to your account manager to learn more.

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Maximize Your Time on the Road in Latin America

Extra	Details	I am interested in adding this to my event in: (Please type city location)
Event Content Opportunities	Pre-event webinar	
	25-minute candidate seminar before event	
	25-minute candidate seminar during event	
Event Sponsorship	Your logo on a rotating presentation slide, time to address all attendees before the event starts, clickable logo on candidate reminder emails for the event(s)	
Seminar Room Rental	Rent a seminar room for alumni networking, presentations or offer-holder events	

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Fall 2024 Highlights

Total student registrations

18,148

Top 3 study destinations

Canada, Spain, USA

Average age of attendees

29

Subject interest

49% Business
41% STEM
36% SIAP

Biggest turnout


947 at QS Discover Master's Bogota

Middle East

Fall 2025 Tour				
Location	Date	Study Level	Event	I am interested in this event
Riyadh	September 18	Master's and MBA	Discover fair	
Abu Dhabi	September 20	Master's and MBA	Discover fair	
Dubai	September 21	Master's and MBA	Discover fair	
Baku	September 23	Master's and MBA	Discover fair	

Calendar conflicts? Let a QS in-country expert represent your university or consider purchasing pre-qualified leads for post-event outreach. Chat to your account manager to learn more.



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Maximize Your Time on the Road in the Middle East

Extra	Details	I am interested in adding this to my event in: (Please type city location)
Event Content Opportunities	Pre-event webinar	
	25-minute candidate seminar before event	
	25-minute candidate seminar during event	
Event Sponsorship	Your logo on a rotating presentation slide, time to address all attendees before the event starts, clickable logo on candidate reminder emails for the event(s)	
Seminar Room Rental	Rent a seminar room for alumni networking, presentations or offer-holder events	

Fall 2024 Highlights

Total student registrations
5,371

Top 3 study destinations
UK, USA, Canada

Average age of attendees
30

Subject interest
49% Business
36% STEM
23% SIAP


Biggest turnout
328 at QS Discover Master's and MBA Dubai

Fall 2025 Events 

South East Asia

Fall 2025 Tour				
Location	Date	Study Level	Event	I am interested in this event
Hanoi	November 8	Master's	Discover fair	
			Discover fair STEM Village	
Ho Chi Minh City	November 9	Master's	Discover fair	
			Discover fair STEM Village	
Manila	November 11	Master's	Discover fair	
			Discover fair STEM Village	
Singapore	November 13	Master's and MBA	Discover fair	
Jakarta	November 15	Master's	Discover fair	
			Discover fair STEM Village	
		MBA	Discover fair	
		Master's	Connect event	
Surabaya	November 18	Master's	Discover fair	
			Discover fair STEM Village	
Kuala Lumpur	November 20	MBA	Discover fair*	
		Master's	Discover fair	
			Discover fair STEM Village	
		Master's	Connect event	
Bangkok	November 22	Master's	Discover fair	
			Discover fair STEM Village	
		MBA	Discover fair	
		Master's	Connect event	

Calendar conflicts? Let a QS in-country expert represent your university or consider purchasing pre-qualified leads for post-event outreach. Chat to your account manager to learn more.

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Maximize Your Time on the Road in South East Asia

Extra	Details	I am interested in adding this to my event in: (Please type city location)
Event Content Opportunities	Pre-event webinar	
	25-minute candidate seminar before event	
	25-minute candidate seminar during event	
Event Sponsorship	Your logo on a rotating presentation slide, time to address all attendees before the event starts, clickable logo on candidate reminder emails for the event(s)	
Seminar Room Rental	Rent a seminar room for alumni networking, presentations or offer-holder events	
*GME Insights Session (Free)	Exclusive graduate management education student recruitment insights session for business schools	
STEM Village	Option to take part in a 30-minute panel discussion	
	Option to deliver a 30-minute STEM masterclass session during the event	
	Option to attend a STEM insights session for institutions	
	Option to purchase a STEM Master's candidate lead bundle	
	Option to run a digital campaign targeting STEM candidates	
	Option to take part in a 30-minute STEM-focused coffee networking session with candidates	
	Option to be featured in a STEM-focused pre-tour webinar for candidates	

Fall 2024 Highlights

Total student registrations
11,611

Top 3 study destinations
USA, UK, Australia

Average age of attendees
27

Subject interest
60% Business
31% STEM
12% SIAP


Biggest turnout
758 at QS Discover Master's Jakarta

Fall 2025 Events 

US and Canada

Fall 2025 Tour				
Location	Date	Study Level	Event	I am interested in this event
Washington DC	September 9	Master's and MBA	Discover fair*	
		Master's	Connect event	
Philadelphia	September 11	Master's and MBA	Discover fair	
New York City	September 13	Master's and MBA	Discover fair*	
		Women in Leadership	Discover fair	
		Master's	Connect event	
MBA				
Boston	September 16	Master's and MBA	Discover fair	
Ottawa	September 18	Master's and MBA	Discover fair	
Toronto	September 20	Master's	Discover fair	
			Connect event	
		MBA	Discover fair	
			Connect event	
Montreal	September 23	Master's and MBA	Discover fair	
		Master's	Connect event	
Calgary	September 25	Master's and MBA	Discover fair	
Vancouver	27 September	Master's and MBA	Discover fair	
San Francisco	September 30	Master's and MBA	Discover fair	
Los Angeles	October 2	Master's and MBA	Discover fair	
San Diego	October 4	Master's and MBA	Discover fair	
Dallas	October 6	Master's and MBA	Discover fair	
Houston	October 7	Master's and MBA	Discover fair	
San Antonio	October 9	Master's and MBA	Discover fair	
Charlotte	October 11	Master's and MBA	Discover fair	
Atlanta	October 14	Master's and MBA	Discover fair	
Chicago	October 16	Master's and MBA	Discover fair	

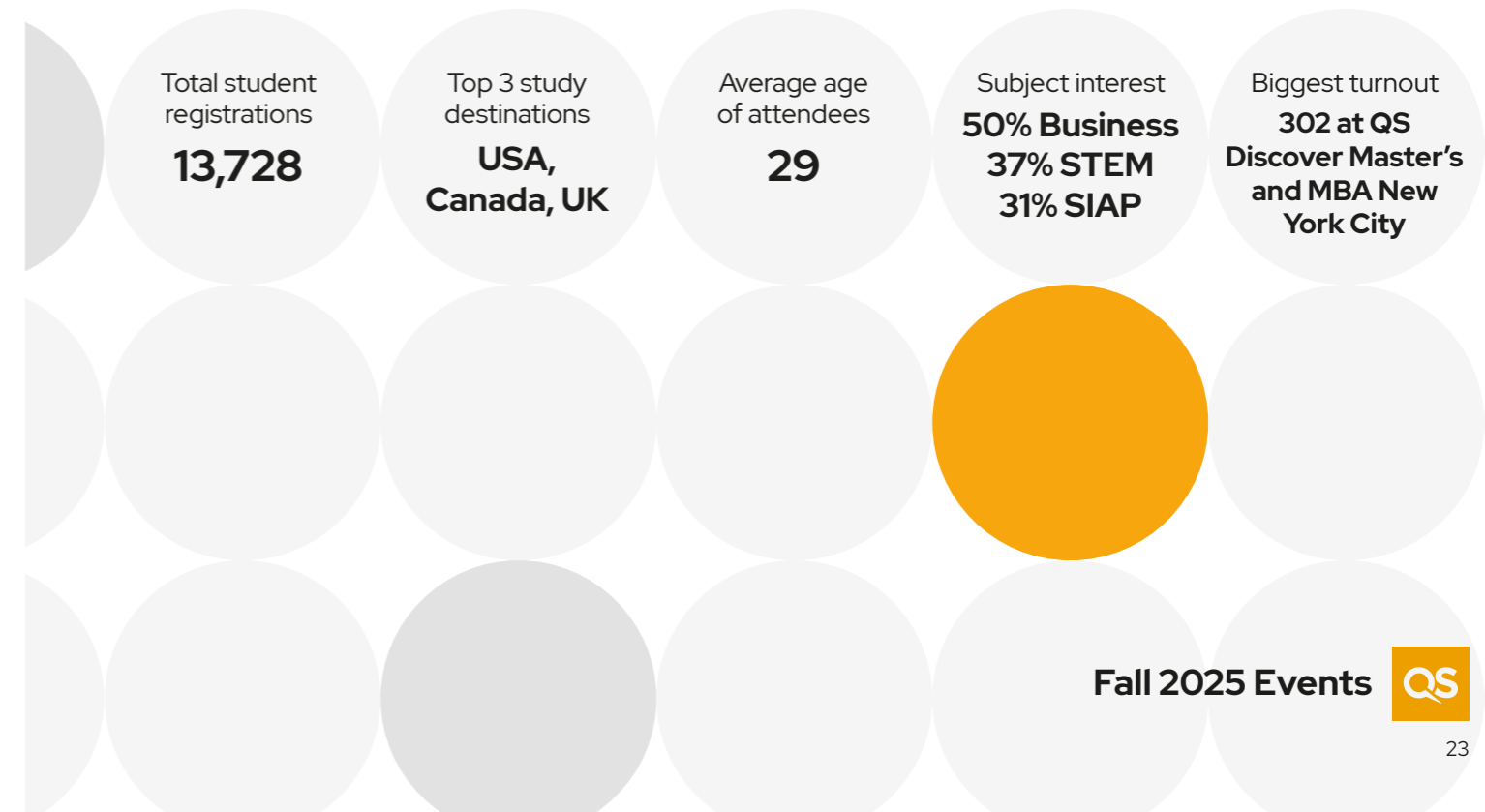
Calendar conflicts? Let a QS in-country expert represent your university or consider purchasing pre-qualified leads for post-event outreach. Chat to your account manager to learn more.

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Maximize Your Time on the Road in the US and Canada

Extra	Details	I am interested in adding this to my event in: (Please type city location)
Event Content Opportunities	Pre-event webinar	
	25-minute candidate seminar before event	
	25-minute candidate seminar during event	
Event Sponsorship	Your logo on a rotating presentation slide, time to address all attendees before the event starts, clickable logo on candidate reminder emails for the event(s)	
Seminar Room Rental	Rent a seminar room for alumni networking, presentations or offer-holder events	
*GME Insights Session (Free)	Exclusive graduate management education student recruitment insights session for business schools	

Fall 2024 Highlights



Fall 2025 Events 



Fall 2025 Events

Get Your Event Pricing

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