



Student recruitment events

Fall 2025 schedule



Global reach, personal connections

In a world of endless scrolls and swipes, personal connections are more powerful than ever.

For over one in three prospective international students, meeting with admissions staff at fairs and info sessions is a pivotal part of their decision-making process (QS International Student Survey 2024).

Connecting face-to-face builds trust, answers questions, and leaves lasting impressions – turning interested students into enrolled students.

Studying abroad is a life-changing decision. Help them make it with confidence by attending a student recruitment event in their hometown. Offer clarity, foster confidence, and showcase the unparalleled value of your institution. Because when it comes to their dreams, a direct conversation is the most powerful tool.

Be where decisions are made

108,709

prospective students registered for fall 2024 events

62%

of QS event attendees are looking to apply within six months

79%

of QS event attendees engage with institutions they hadn't heard of before

78%

of students apply to at least two schools they meet at our events

Source: QS events data 2022-2024

Every QS student recruitment event maximises your opportunity to convert interest into an application. Ensure you're one of their choices this fall by joining us on tour.

“We were so impressed with the turnout and interactions at QS student recruitment events that we signed up for more events this recruitment cycle. The QS fairs are well attended, incredibly organised and have resulted in sensational prospective student leads.”

James McCarty

Associate Director of Admissions at Johns Hopkins School of Education

Why choose QS events?

Diversify your pipeline

With events in over 40 countries, we can help you tap into emerging markets and diverse talent pools. From fresh territory to familiar grounds, connect face-to-face with future students and build strong pipelines.

New cities for 2025 include **Abu Dhabi, Baku, Izmir, San Antonio, Copenhagen, Stockholm, Dhaka, Kolkata and Ahmedabad**, with special discounts available.

Bespoke schedules for better connections

If you know where your students are, we've got the events to reach them. Not sure? We'll use our insights to advise which events will match your brand and goals. Enjoy exclusive event discounts, with higher savings available for multi-events and full tour bookings.

Support along the way

Relax and recruit with confidence thanks to our comprehensive events support – from pre-departure briefings to in-country assistance and dedicated WhatsApp groups. We're here at every step so you can focus on what you do best.

Specialised tours for exceptional results

Reach your ideal candidates with events tailored by study level – undergraduate, master's, and MBA. Maximise your impact with our STEM Discover Master's tours and exclusive business school insight sessions – new for 2025.

Catch every lead

Missing a student at the event doesn't mean missing an opportunity. Gain access to all student registrant data for the events you book. With an average of 800 registrants per event, you can turn missed moments into future possibilities.

Beyond event day impact

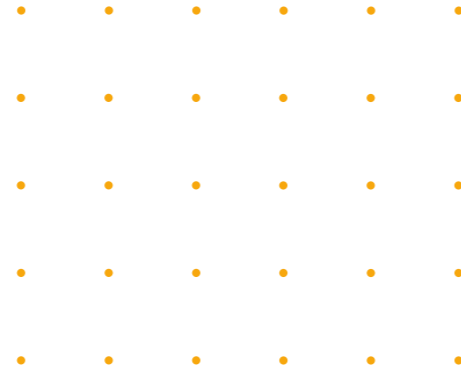
When the event ends, the impact doesn't. Stay top-of-mind with QS end-to-end student recruitment solutions from digital marketing campaign to admissions, enquiry management and offer holder support – turning interest into applications.



Our events

Mix and match with a comprehensive lineup of events for all subjects and levels of study, tailored to every stage of the recruitment cycle – whether you're sparking initial interest or receiving applications.

Increase your impact by combining multiple cities into one streamlined tour and look out for our high-impact doubleheader days: two events, same day, same location. The more you book, the more you save with our multi-event discounts.



QS Discover Quantity meets quality

Master's and MBA

QS Discover channels the buzz of high-volume, high-energy recruitment fairs into boosted brand recognition, focused conversations, quality leads, and bigger, stronger student pipelines. Engage in-person with a large pool of qualified candidates, showcase your offer and begin building meaningful connections. You can maximise your profile with opportunities for presentations and info sessions too.

QS Discover STEM Specialised tours for impact

Master's

New for 2025: Our STEM Discover tours in South East Asia and India connect you directly with high-demand talent. Get noticed with special access to the STEM Village, share your story, and connect with the best STEM candidates. Our premium packages go further, with targeted ads, direct email outreach and exclusive leads.

QS Matched Connections Top-quality candidates, delivered

Extend your reach with QS Matched Connections, introducing you to pre-qualified master's and MBA talent from events you can't attend. They've shown interest, fit your criteria and they're ready to share their profiles. Purchase leads in bundles of 100 from your preferred cities to follow up and convert.

QS Connect High-converting precision matching

Master's and MBA

Spend less time filtering applications and more time nurturing high-potential candidates. Powered by AI-enhanced matching technology, QS Connect brings best-fit students straight to you, pre-screened and primed to convert.

Think of Connect events as pre-interview sessions: a chance to get to know your perfect candidates in five 25-minute meetings while also showcasing your institution. Assess potential, address concerns, drill down on next steps – and even make offers – all in one streamlined event.

QS Connect Plus Target top business students

MBA

Connect Plus combines the best of QS Connect with QS Discover offering the opportunity for pre-scheduled meetings with high-intent MBA candidates matched to your institutional needs as well as open-networking and content opportunities.

QS Apply fairs Recruit the best in Africa

Undergraduate and master's

Meet and recruit West Africa's brightest students at QS Apply fairs. Our on-the-ground team use their expert local knowledge to connect you with your ideal students. Open to all institutions.

QS Outreach Prioritise your targeting

Coming soon: QS Outreach, powered by AI. Effortlessly predict ideal candidates, optimise targeting, and prioritise pre-event communication for maximum impact and meaningful connections.

QS events: At a glance

Discover	Discover STEM	Connect	Connect Plus	Apply fair
Regions				
Africa East Asia and China Europe Middle East Latin America South Asia South East Asia USA and Canada	South East Asia South Asia	Africa East Asia and China Europe Middle East Latin America South Asia South East Asia USA and Canada	Europe Latin America	Africa
Study level interest				
Master's MBA	Master's	Master's MBA	MBA	Undergraduate Master's
Candidate networking				
✓	✓	✓	✓	✓
Candidate matching				
		✓	✓	
Free Wi-Fi				
✓	✓	✓	✓	✓
Refreshments*				
✓	✓	✓	✓	✓
Client WhatsApp group				
✓	✓	✓	✓	✓

*Light snacks, tea and coffee and fresh water before and during the event, post-event client drinks reception

Discover	Discover STEM	Connect	Connect Plus	Apply fair
Pre-departure briefings**				
✓	✓	✓	✓	✓
Access to QS Outreach				
✓	✓	✓	✓	✓
Access to GDPR-compliant data of all registrants				
✓	✓	✓	✓	✓
Event length				
2.5 hours	2.5 hours	2.5 hours	3 hours	5 hours
Event times				
Weekday evenings/ weekend afternoons	Weekday evenings/ weekend afternoons	Weekday evenings/ weekend afternoons (before the Discover fair if on the same day)	Weekday evenings/ weekend afternoons (before the Discover fair if on the same day)	Weekday evenings/ weekend afternoons

**Pre-departure briefings include QS country/regional specific insights and event/travel information

Maximise your time on the road

Available across QS events.

Event content opportunities:

- Pre-event webinar
- 25-minute candidate seminar
- 25-minute candidate seminar during event

Event sponsorship:

- Your logo on a rotating presentation slide
- Time to address all attendees before event starts
- Clickable logo on candidate reminder emails for full tour

Seminar room rental for:

- Alumni networking
- Presentations
- Offer-holder events

Africa

Fall 2025 tour				
Location	Date	Study level	Event	I am interested in this event
Abuja	23 September	Undergraduate and master's	Apply fair	
Port Harcourt	25 September	Undergraduate and master's	Apply fair	
Lagos	27 September	Undergraduate and master's	Apply fair	
Kumasi	29 September	Undergraduate and master's	Apply fair	
Accra	1 October	Undergraduate and master's	Apply fair	

Calendar conflicts? Let a QS in-country expert represent your university or consider purchasing pre-qualified leads for post-event outreach. Chat to your account manager to learn more.



Maximise your time on the road in Africa

Extra	Details	I am interested in adding this to my event in: (Please type city location)
Event content opportunities	Pre-event webinar	
	25-minute candidate seminar before event	
	25-minute candidate seminar during event	
Event sponsorship	Your logo on a rotating presentation slide, time to address all attendees before the event starts, clickable logo on candidate reminder emails for the event(s)	
Seminar room rental	Rent a seminar room for alumni networking, presentations or offer-holder events	



Fall 2024 highlights

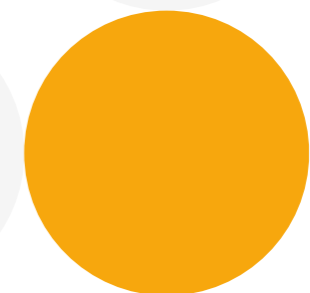
Total student registrations
11,139

Top 3 study destinations
Canada, USA, UK

Average age of attendees
27

Subject interest
47% STEM
47% Business
47% SIAP

Biggest turnout
672 at QS Apply Fair Accra




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Fall 2025 events **QS**

China and East Asia

Fall 2025 tour				
Location	Date	Study level	Event	I am interested in this event
Taipei	25 October	Master's	Discover fair	
			Connect event	
		MBA	Discover fair	
Tokyo	28 October	Master's	Discover fair	
			Connect event	
		MBA	Discover fair	
Beijing	30 October	Master's	Discover fair	
			Connect event	
		MBA	Discover fair	
Shanghai	1 November	Master's	Discover fair	
			Connect event	
		MBA	Discover fair	
			Connect event	
Chengdu	3 November	Master's	Discover fair	
Seoul	5 November	MBA	Discover fair*	
	6 November	Master's	Discover fair	
			Connect event	

Calendar conflicts? Let a QS in-country expert represent your university or consider purchasing pre-qualified leads for post-event outreach. Chat to your account manager to learn more.

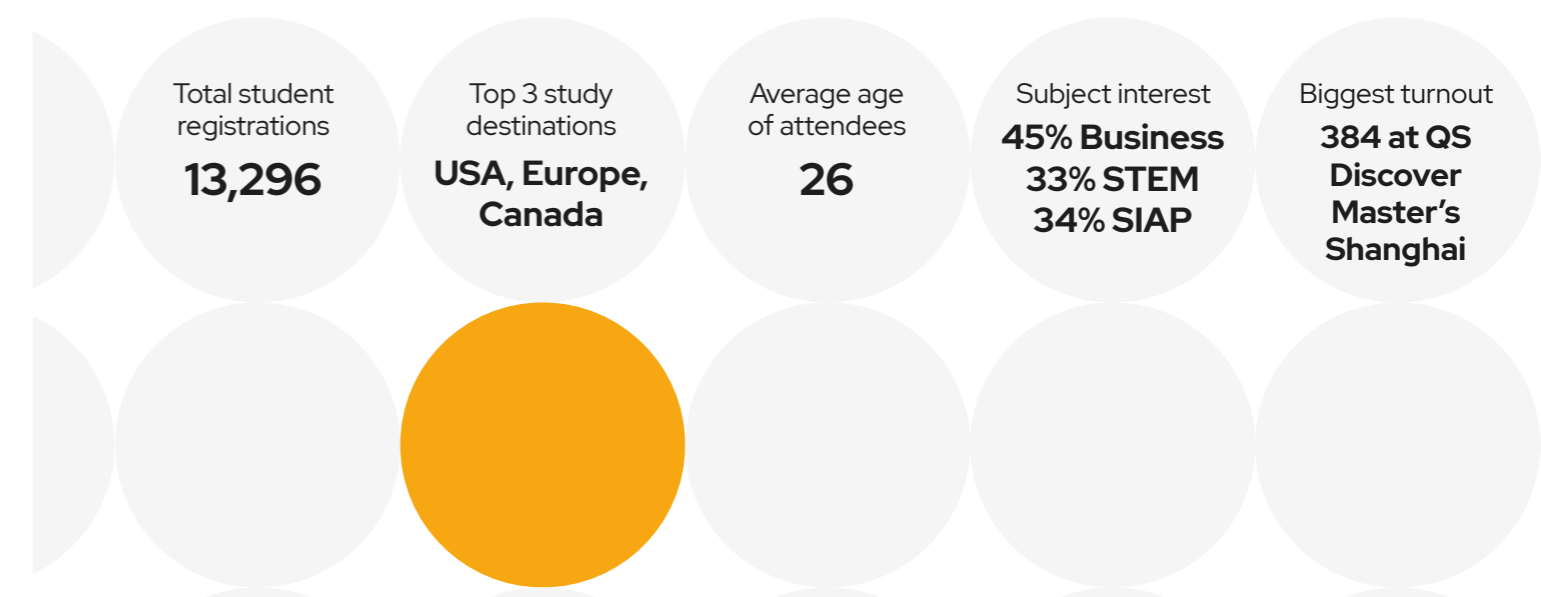
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Maximise your time on the road in China and East Asia

Extra	Details	I am interested in adding this to my event in: (Please type city location)
Event content opportunities	Pre-event webinar	
	25-minute candidate seminar before event	
	25-minute candidate seminar during event	
Event sponsorship	Your logo on a rotating presentation slide, time to address all attendees before the event starts, clickable logo on candidate reminder emails for the event(s)	
Seminar room rental	Rent a seminar room for alumni networking, presentations or offer-holder events	
*GME insights session (free)	Exclusive graduate management education student recruitment insights session for business schools	

Exclusive offer:
Book any Discover or Connect event in Seoul and get 50% off a delegate ticket for our popular QS APAC Summit at Korea University, 4-6 November 2025. [Find out more about the summit.](#)

Fall 2024 highlights



Fall 2025 events 

Europe

Fall 2025 tour				
Location	Date	Study level	Event	I am interested in this event
Izmir	25 September	Master's	Discover fair	
Istanbul	27 September	Master's	Discover fair	
			Connect event	
		MBA	Connect event	
Bucharest	30 September	Master's	Discover fair	
Dublin	1 October	MBA Plus	Connect event	
		Business master's		
Warsaw	2 October	Master's	Discover fair	
London	2 October	MBA	Discover fair*	
	4 October	Master's	Discover fair	
			Connect event	
Bologna	6 October	Master's	Discover fair	
			Connect event	
Rome	8 October	Master's	Discover fair	
			Connect event	

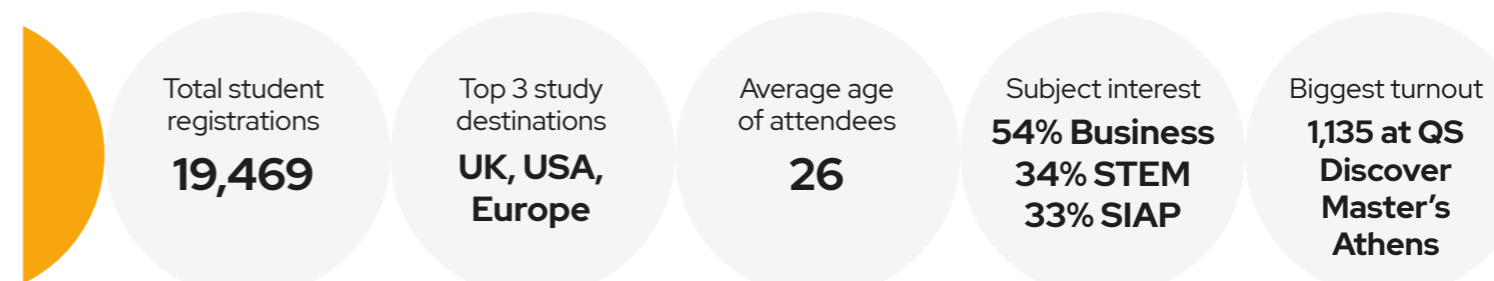
Maximise your time on the road in Europe

Extra	Details	I am interested in adding this to my event in: (Please type city location)
Event content opportunities	Pre-event webinar	
	25-minute candidate seminar before event	
	25-minute candidate seminar during event	
Event sponsorship	Your logo on a rotating presentation slide, time to address all attendees before the event starts, clickable logo on candidate reminder emails for the event(s)	
Seminar room rental	Rent a seminar room for alumni networking, presentations or offer-holder events	
*GME insights session (free)	Exclusive graduate management education student recruitment insights session for business schools	

Fall 2025 tour				
Location	Date	Study level	Event	I am interested in this event
Milan	9 October	MBA Plus	Connect event	
	10 October	Master's	Discover fair	
Connect event				
Copenhagen	13 October	MBA Plus	Connect event	
		Business master's		
Thessaloniki	14 October	Master's	Discover fair	
Stockholm	14 October	MBA Plus	Connect event	
		Business master's		
Athens	16 October	Master's	Discover fair	
			Connect event	
Zurich	16 October	MBA Plus	Connect event	
		Business master's		
Vienna	18 October	Master's	Discover fair	
Frankfurt	20 October	Master's	Discover fair	
Munich	22 October	MBA Plus	Connect event*	
		Master's	Discover fair	
Paris	25 October	MBA	Connect event*	
			Discover fair	
		Master's	Connect event	
Madrid	28 October	Master's	Discover fair	
Lisbon	30 October	Master's	Discover fair	

Calendar conflicts? Let a QS in-country expert represent your university or consider purchasing pre-qualified leads for post-event outreach. Chat to your account manager to learn more.

Fall 2024 highlights




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Fall 2025 events **QS**

South Asia

Fall 2025 tour				
Location	Date	Study level	Event	I am interested in this event
Dhaka	27 November	Master's	Discover fair	
Kolkata	29 November	Master's	Discover fair	
New Delhi	2 December	Master's	Discover fair	
			Discover fair STEM Village	
			Connect event	
	3 December	MBA	Discover fair	
Ahmedabad	4 December	Master's	Discover fair	
Mumbai	6 December	Master's	Discover fair	
			Discover fair STEM Village	
			Connect event	
	7 December	MBA	Discover fair	
Bangalore	9 December	Master's	Discover fair	
			Discover fair STEM Village	
			Connect event	
	10 December	MBA	Discover fair*	
Chennai	11 December	Master's	Discover fair	
			Discover fair STEM Village	
Hyderabad	13 December	Master's	Discover fair	
			Discover fair STEM Village	

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Maximise your time on the road in India

Extra	Details	I am interested in adding this to my event in: (Please type city location)
Event content opportunities	Pre-event webinar	
	25-minute candidate seminar before event	
	25-minute candidate seminar during event	
Event sponsorship	Your logo on a rotating presentation slide, time to address all attendees before the event starts, clickable logo on candidate reminder emails for the event(s)	
Seminar room rental	Rent a seminar room for alumni networking, presentations or offer-holder events	
*GME insights session (free)	Exclusive graduate management education student recruitment insights session for business schools	



Fall 2024 highlights

Total student registrations
11,365

Top 3 study destinations
USA, Canada, India

Average age of attendees
24

Subject interest
42% Business
41% STEM
4% SIAP


Biggest turnout
627 at QS Discover Master's Mumbai

Fall 2025 events 

Latin America

Fall 2025 tour				
Location	Date	Study level	Event	I am interested in this event
Guadalajara	26 August	Master's	Discover fair	
Monterrey	28 August	Master's	Discover fair	
Mexico City	30 August	Master's	Discover fair	
			Connect event	
		MBA	Discover fair	
			Connect event	
Bogota	1 September	Master's	Discover fair	
			Connect event	
	2 September	MBA	Discover fair	
Medellin	4 September	Master's and MBA	Discover fair	
Lima	6 September	Master's	Discover fair	
			Connect event	
		MBA	Discover fair	
			Connect event	
Santiago	9 September	Master's	Discover fair	
		MBA Plus	Connect event	
Sao Paulo	11 September	Master's	Discover fair	
			Connect event	
		MBA	Connect event	
Rio de Janeiro	13 September	Master's	Discover fair	

Calendar conflicts? Let a QS in-country expert represent your university or consider purchasing pre-qualified leads for post-event outreach. Chat to your account manager to learn more.

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Maximise your time on the road in Latin America

Extra	Details	I am interested in adding this to my event in: (Please type city location)
Event content opportunities	Pre-event webinar	
	25-minute candidate seminar before event	
	25-minute candidate seminar during event	
Event sponsorship	Your logo on a rotating presentation slide, time to address all attendees before the event starts, clickable logo on candidate reminder emails for the event(s)	
Seminar room rental	Rent a seminar room for alumni networking, presentations or offer-holder events	

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Fall 2024 highlights

Total student registrations
18,148

Top 3 study destinations
Canada, Spain, USA

Average age of attendees
29

Subject interest
49% Business
41% STEM
36% SIAP

Biggest turnout
947 at QS Discover Master's Bogota


Fall 2025 events 

Middle East

Fall 2025 tour				
Location	Date	Study level	Event	I am interested in this event
Riyadh	18 September	Master's and MBA	Discover fair	
Abu Dhabi	20 September	Master's and MBA	Discover fair	
Dubai	21 September	Master's and MBA	Discover fair	
Baku	23 September	Master's and MBA	Discover fair	

Calendar conflicts? Let a QS in-country expert represent your university or consider purchasing pre-qualified leads for post-event outreach. Chat to your account manager to learn more.



 Get your event pricing
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Maximise your time on the road in the Middle East

Extra	Details	I am interested in adding this to my event in: (Please type city location)
Event content opportunities	Pre-event webinar	
	25-minute candidate seminar before event	
	25-minute candidate seminar during event	
Event sponsorship	Your logo on a rotating presentation slide, time to address all attendees before the event starts, clickable logo on candidate reminder emails for the event(s)	
Seminar room rental	Rent a seminar room for alumni networking, presentations or offer-holder events	

Fall 2024 highlights

Total student registrations
5,371

Top 3 study destinations
UK, USA, Canada

Average age of attendees
30

Subject interest
49% Business
36% STEM
23% SIAP

Biggest turnout
328 at QS Discover Master's and MBA Dubai

Fall 2025 events 

South East Asia

Fall 2025 tour				
Location	Date	Study level	Event	I am interested in this event
Hanoi	8 November	Master's	Discover fair	
			Discover fair STEM Village	
Ho Chi Minh City	9 November	Master's	Discover fair	
			Discover fair STEM Village	
Manila	11 November	Master's	Discover fair	
			Discover fair STEM Village	
Singapore	13 November	Master's and MBA	Discover fair	
Jakarta	15 November	Master's	Discover fair	
			Discover fair STEM Village	
		MBA	Discover fair	
		Master's	Connect event	
Surabaya	18 November	Master's	Discover fair	
			Discover fair STEM Village	
Kuala Lumpur	20 November	MBA	Discover fair*	
		Master's	Discover fair	
			Discover fair STEM Village	
		Master's	Connect event	
Bangkok	22 November	Master's	Discover fair	
			Discover fair STEM Village	
		MBA	Discover fair	
		Master's	Connect event	

Calendar conflicts? Let a QS in-country expert represent your university or consider purchasing pre-qualified leads for post-event outreach. Chat to your account manager to learn more.



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Maximise your time on the road in South East Asia

Extra	Details	I am interested in adding this to my event in: (Please type city location)
Event content opportunities	Pre-event webinar	
	25-minute candidate seminar before event	
	25-minute candidate seminar during event	
Event sponsorship	Your logo on a rotating presentation slide, time to address all attendees before the event starts, clickable logo on candidate reminder emails for the event(s)	
Seminar room rental	Rent a seminar room for alumni networking, presentations or offer-holder events	
*GME insights session (free)	Exclusive graduate management education student recruitment insights session for business schools	

Fall 2024 highlights

Total student registrations

11,611

Top 3 study destinations

USA, UK, Australia

Average age of attendees

27

Subject interest

**60% Business
31% STEM
12% SIAP**

Biggest turnout

758 at QS Discover Master's Jakarta


Fall 2025 events



US and Canada

Fall 2025 tour				
Location	Date	Study level	Event	I am interested in this event
Washington DC	9 September	Master's and MBA	Discover fair*	
		Master's	Connect event	
Philadelphia	11 September	Master's and MBA	Discover fair	
New York City	13 September	Master's and MBA	Discover fair*	
		Women in Leadership	Discover fair	
		Master's	Connect event	
MBA				
Boston	16 September	Master's and MBA	Discover fair	
Ottawa	18 September	Master's and MBA	Discover fair	
Toronto	20 September	Master's	Discover fair	
			Connect event	
		MBA	Discover fair	
			Connect event	
Montreal	23 September	Master's and MBA	Discover fair	
		Master's	Connect event	
Calgary	25 September	Master's and MBA	Discover fair	
Vancouver	27 September	Master's and MBA	Discover fair	
San Francisco	30 September	Master's and MBA	Discover fair	
Los Angeles	2 October	Master's and MBA	Discover fair	
San Diego	4 October	Master's and MBA	Discover fair	
Dallas	6 October	Master's and MBA	Discover fair	
Houston	7 October	Master's and MBA	Discover fair	
San Antonio	9 October	Master's and MBA	Discover fair	
Charlotte	11 October	Master's and MBA	Discover fair	
Atlanta	14 October	Master's and MBA	Discover fair	
Chicago	16 October	Master's and MBA	Discover fair	

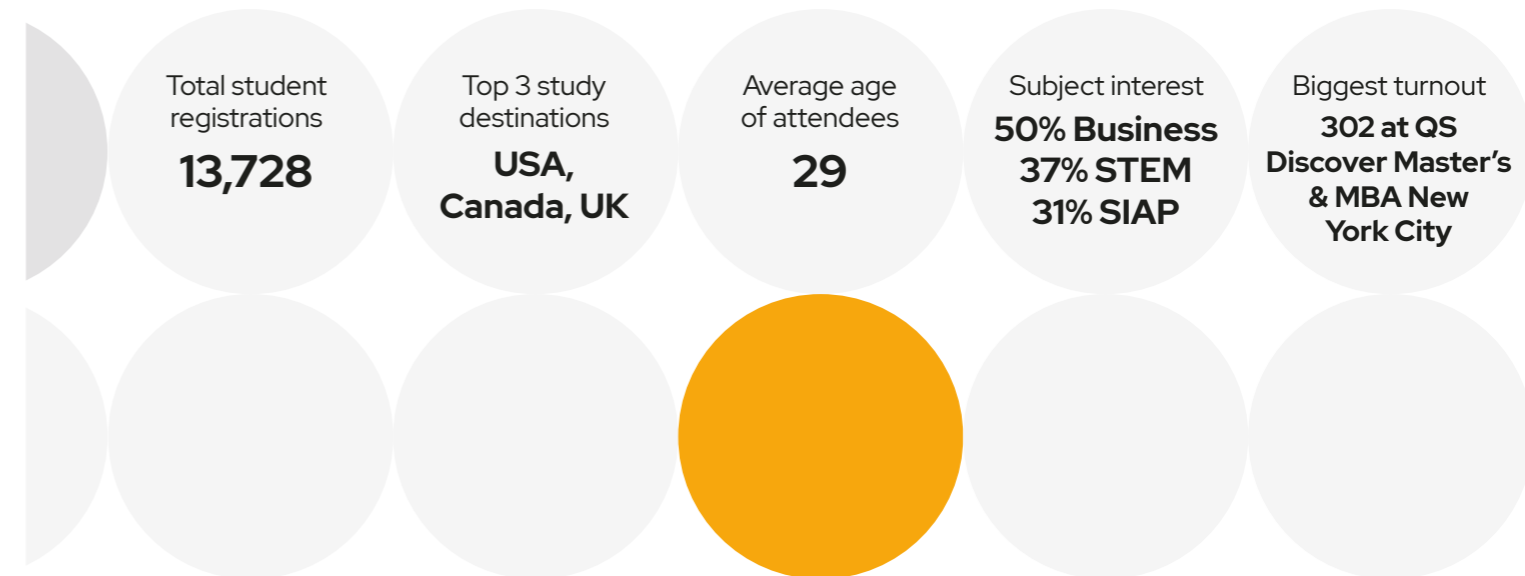
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Maximise your time on the road in the US and Canada

Extra	Details	I am interested in adding this to my event in: (Please type city location)
Event content opportunities	Pre-event webinar	
	25-minute candidate seminar before event	
	25-minute candidate seminar during event	
Event sponsorship	Your logo on a rotating presentation slide, time to address all attendees before the event starts, clickable logo on candidate reminder emails for the event(s)	
Seminar room rental	Rent a seminar room for alumni networking, presentations or offer-holder events	
*GME insights session (free)	Exclusive graduate management education student recruitment insights session for business schools	

Fall 2024 highlights



Fall 2025 events 



Fall 2025 events

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