

Find and recruit the right students



Your goal	How we can help	The QS solution			
1 Build strategy & benchmark performance	Insights, analytics & advice	QS Datasets	TNE, Portfolio Planning & Pricing, Global Student Flows	QS International Student Survey	AI Student Sentiment Survey
	Marketing & advertising	Digital profiles on TopUniversities	Display advertising	Retargeting	Google & Meta advertising
2 Create brand awareness & generate leads	Student recruitment events	QS Discover fairs		QS Connect events	
	Performance assessment to highlight strengths	QS Stars performance ratings for universities & business schools			
	In-market engagement	In-country representation services		QS conferences	
3 Convert quality leads & process applicants	Expert conversion & admissions support	Enquiry management & lead follow-up	Admissions services	Admissions management software	
4 Enrol & engage students	High-quality, diverse candidates & enrolment support	Offer conversion services		Counselled (QS Apply) & independent enrolments	

Partner with us

We have tools, insights and expertise to help you achieve your goals.
Request a free discovery call with a regional QS representative today.

Let's chat